

**3rd**

# **DECARBONISATION EXPO**

**September**

**Transforming Businesses, Building a Sustainable World.**

## **Post Show Report**

**September 13 (Wed)-15 (Fri), 2023**

**Makuhari Messe, Japan**

Built by



**In the business of  
building businesses**

## Show Outline

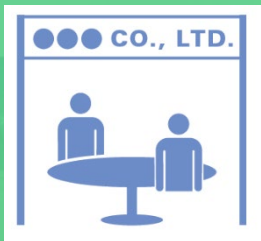
DECARBONISATION EXPO is a Japan's leading trade show for carbon neutral solutions that brings together Corporate PPA, Renewable Energy, Technology for Energy Management, Net Zero Energy Building, Next-Gen Ventilation, and more. Launched in 2021, it was the 3rd edition of DECARBINOSATION EXPO [September].

Held with Renewable Energy Tech. Show

**SMART ENERGY WEEK** 2023 September  
- *World Meets Energy* -



## Figures



**No. of Exhibitors: 431**  
Including Concurrent Show



**No. of Visitors: 38,277**  
Including Concurrent Show



**No. of Int'l Exhibitors: 125**  
Including Concurrent Show



**No. of Conference: 100**  
Including Concurrent Show

## Show Video



Here is a show video shoot on Day 1.  
Watch video on

**YouTube:** <https://youtu.be/LH4OiIW5AfY?si=G4GfQMiepRo5Zs-D>

 **腾讯视频** : <https://v.qq.com/x/page/p350234rojw.html>



## Exhibitors Gathered from 10 Countries/Regions



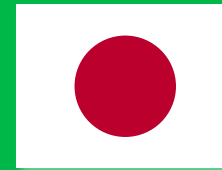
Australia



China



Germany



Japan



Luxembourg



Poland



Singapore



South Korea



Taiwan



United States



## Visitors Gathered from All Around the World (excerpts)

- 
- AMPEREX TECHNOLOGY
  - CCTEG ECOLOGICAL ENVIRONMENT TECHNOLOGY
  - DARFON ENERGY TECH
  - ELITE GAS EQUIPMENT & ENGINEERING
  - HANWHA SOLUTIONS
  - HUAWEI TECHNOLOGIES
  - HYOSUNG HEAVY INDUSTRIES
  - HYUNDAI MOTOR
  - INDUSTRIAL TECHNOLOGY RESEARCH INSTITUTE
  - LG ELECTRICS
  - LG ENERGY SOLUTION
  - LS CABLE & SYSTEM
  - LS ELECTRIC
  - SAMSUNG SDI
  - SINOPEC SHANGHAI PETROCHEMICAL
  - SK ENMOVE
  - THE GREAT TAIPEI GAS
  - UNIVERSE CIRCULAR TECHNOLOGY
  - WALSIN LIHWA
- etc.

and many more



## Conference Sessions

100 Conference sessions by industry leaders held

# Conference Speakers (excerpts)



**[DCM-K]** Panel Discussion

***Corporate Management in a Carbon-Neutral Society: Exploring the Frontiers of Strategy and Implementation***  
(From Left to Right)

**Bunsho Kure**

Partner,

**McKinsey & Company Inc.**

**Yasuyuki Aizawa**

Office Manager,

Corporate Sustainability Office, Corporate Sustainability Dept.,

**NAGASE & CO.,LTD.**

**Daisuke Nishiyama**

Managing Director, Head of Sustainable Business Div.,

Managing Director, Head of Business Co-creation Div., Sustainable Business Div., Business Co-creation Div.,

**MUFG Bank, Ltd.**



**[SEW-S]**

***Industry Trends and Industrialization of Fusion Energy (Nuclear Fusion)***

**Taka Nagao**

Co-Founder and Chief Executive Officer,  
**Kyoto Fusioneering Ltd.**



**[PV-K]**

***Outlook for Photovoltaics***

**Takafumi Ushio**

Deputy Director,

New and Renewable Energy Div., Energy Efficiency & Renewable Energy Dept., Agency for Natural Resources and Energy,

**Ministry of Economy, Trade and Industry (METI)**



**[PV-K]**

***Toward Achieving GHG Net Zero by 2050***

***--Expectations for Solar PV--***

**Yuki Izumi**

Deputy Director,

Climate Change Policy Div., Global Environmental Bureau,

**Ministry of the Environment**

**Full Conference Program** ▶

\*The above are not the full list of the conference speakers. See more at the conference program page.



[BJ-K]

*Advanced Technologies and Future Prospects for Automotive LiBs*

**Hiroyuki Akashi**

Chief Technology Officer, Executive Vice President,  
Executive,  
AESC Group Ltd.



[WD-K]

*Introduction of Japan's Offshore Wind Policy*

**Takahiro Ishii**

Director,  
Wind Energy Policy Office, New and Renewable  
Energy Div., Agency for Natural Resources and  
Energy,  
Ministry of Economy, Trade and Industry



[SG-K]

*Effective Use of Distributed Energy Resources by Integrating EVs and the Grid*

**Takahiro Takahashi**

Profession,  
Electricity Industry & Market Office, Electricity and  
Gas Industry Dept., Agency for Natural Resources  
and Energy,  
Ministry of Economy, Trade and Industry (METI)



[FC-K]

*Current Status and Challenges of the Hydrogen Industry*

**Hiroshi Fukushima**

Executive Director,  
Japan Hydrogen Association

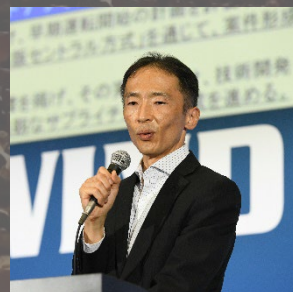


[BJ-K]

*Battery Technologies for Automotive Applications - Trends and Challenges.*

**Hideki Ogihara**

Battery Cell, Validation  
BMW GROUP



[WD-K]

*For Promoting the Introduction of Offshore Wind Power Generation*

**Takahiro Suzuki**

Director of Ocean Development Office,  
Ocean and Environmental Policy Div., Ports and Harbours  
Bureau,  
Ministry of Land, Infrastructure, Transport and Tourism



[SG-K]

*Future Prospects of Power Systems for EV Society*

**Keigo Ikezoe**

Deputy General Manager,  
EV System Laboratory, Research Div.,  
Nissan Motor Co., Ltd.



[FC-K]

*Contribution to Carbon Neutrality*

**Norimasa Matsuoka**

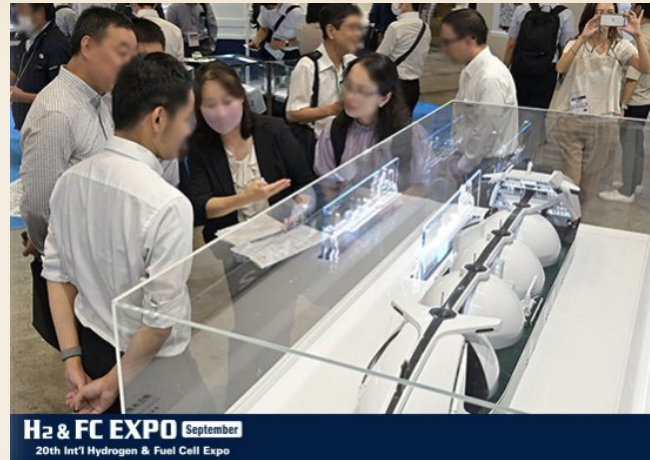
Senior Vice President,  
Frontier Business Div.,  
Chiyoda Corp.

\*The above are not the full list of the conference speakers.  
See more at the conference program page.

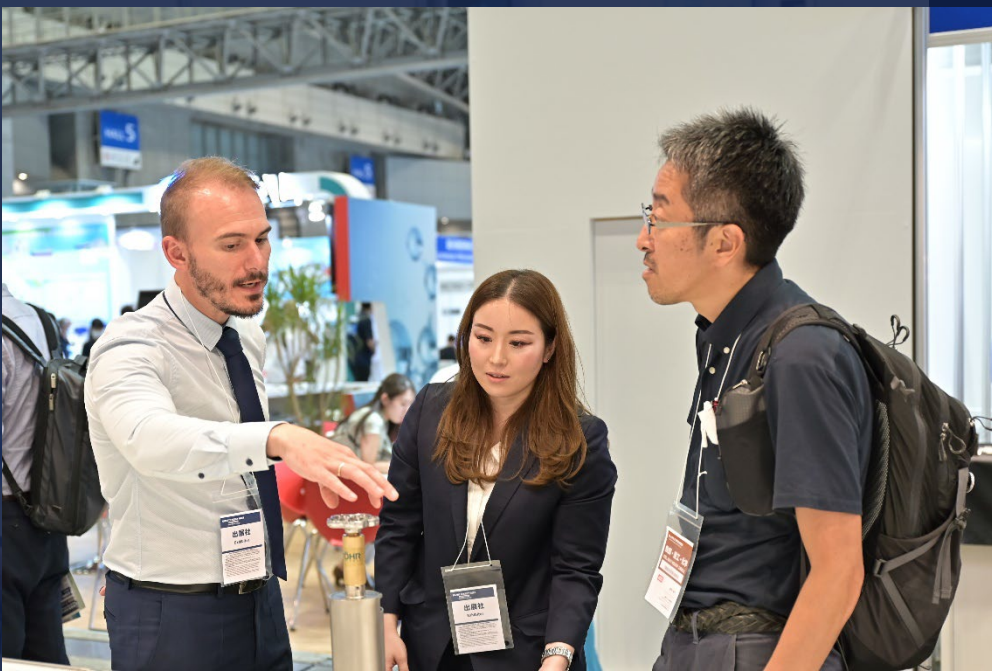
**Full Conference Program** ▶



# Scenes From Show Venue







More Details

[Exhibitor List](#) ▶

[Conference Program](#) ▶

[Floor Map](#) ▶



Contact Us For Reservations of  
Your Booth in the Next Editions

[Exhibiting Info Request](#) ▶

# DECARBONISATION EXPO

## Next Show Schedule

### Osaka

**Dates:**  
**Nov. 15** (Wed) – **17** (Fri),  
**2023**

**Venue:**  
**INTEX Osaka, Japan**

**Concurrent Show:**  
**SMART ENERGY WEEK**  
**OSAKA**

### Tokyo March

**Dates:**  
**Feb. 28** (Wed) – **Mar. 1** (Fri),  
**2024**

**Venue:**  
**Tokyo Big Sight, Japan**

**Concurrent Show:**  
**SMART ENERGY WEEK**  
**[March]**

### Tokyo October

**Dates:**  
**Oct. 2** (Wed) – **4** (Fri), **2024**

**Venue:**  
**Makuhari Messe, Japan**

**Concurrent Show:**  
**SMART ENERGY WEEK**  
**[October]**



In the business of  
building businesses

Organiser: **RX Japan Ltd.**