Exhibiting Information

New Special Program

Transforming Businesses, Building a Sustainable World

Held inside **SUSTAINABILITY MANAGEMENT WEEK**

(Formerly: Green Transformation Week)

SCM –Supply Chain Management– WORLD

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan

Concurrent Shows:
DECARBONISATION EXPO [October]
CIRCULAR ECONOMY EXPO [October]
SMART ENERGY WEEK [October]

Organiser: RX Japan GK

About RX Japan

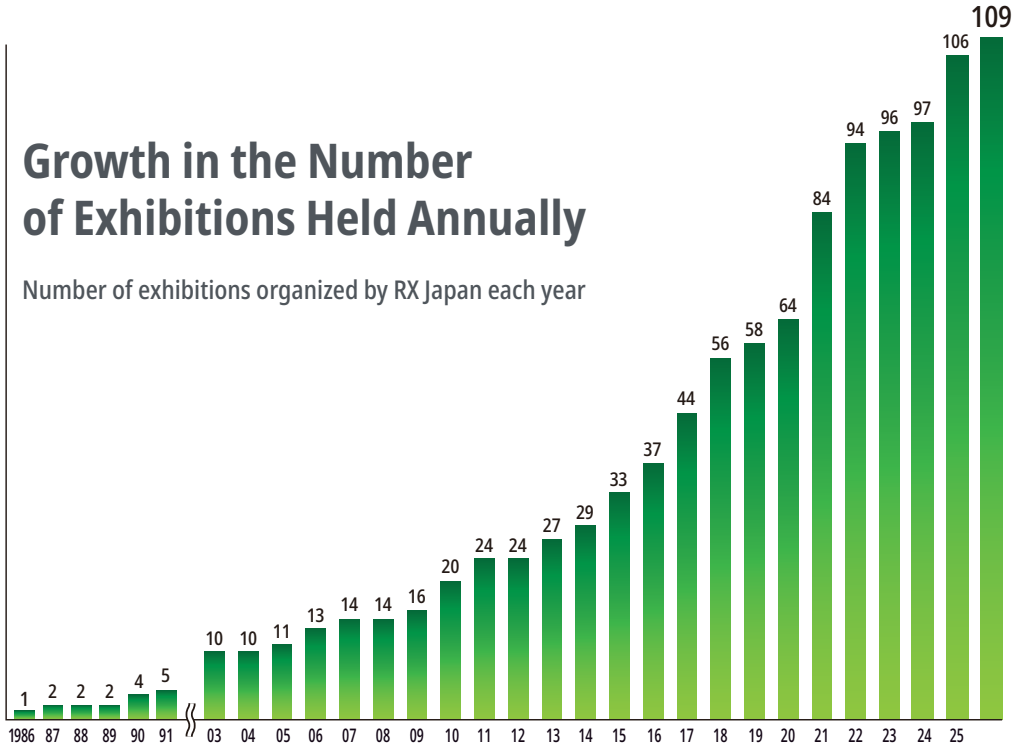
Holding 109 exhibitions in 38 sectors a year!

(The consisting shows are 437 in total.)

RX Japan organises 106 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 38 fields including jewelery, fashion, gift items, electronics, energy, IT, cosmetics and medical. RX Japan fully contribute to expand the exhibitors' business by making the most of the expertise backed up with the experiences.

Growth in the Number of Exhibitions Held Annually

Number of exhibitions organized by RX Japan each year



A key feature of our exhibitions is that they have been held at the same time every year for decades. In 2026, we will regularly hold 109 exhibitions.

Annual Number of Exhibitors

27,236 Exhibiting Companies

(Including 6,534 overseas exhibitors)

*2024 Results

Annual Number of Visitors

1,402,964 Visitors

(Including 63,018 international visitors)

*2024 Results

Background and Purpose

RX Japan has organised a wide range of exhibitions across various industries as Japan's largest exhibition organised.

Among them, we received numerous requests from exhibitors and visitors to hold an exhibition specifically focused on SCM (Supply Chain Management). In response, we have decided to launch it as a new exhibition.

Three reasons for launching the show:

- SCM has become increasingly important in corporate management.
- Until now, SCM has often been treated as just one part of broader manufacturing or logistics events, and no dedicated exhibition has existed.
- Themes directly tied to SCM, such as sustainability, risk management, and resilience, are now being revisited and gaining attention.

This new exhibition will be held within "SUSTAINABILITY MANAGEMENT WEEK".

With many executives and corporate planning departments already in attendance, we aim to highlight the importance of SCM strategies from a management perspective by introducing SCM as a new theme. In addition, we will attract visitors from SCM, procurement, and purchasing departments.

Furthermore, this will provide a valuable platform for companies engaged in SCM-related businesses.

We sincerely look forward to your participation.







*image

What Is SUSTAINABILITY MANAGEMENT WEEK?

Transforming Businesses, Building a Sustainable World

SUSTAINABILITY MANAGEMENT WEEK

This is one of Japan's largest-scale exhibitions, which is dedicated to the subject of sustainable corporate management.

Exhibitors will present solutions for decarbonisation, innovations for the circular economy, and products and services for supply chain management (SCM) for businesses.

It is a business-matching exhibition attended by executives, corporate planning departments, ESG/sustainability teams, and SCM divisions.





DECARBONISATION EXPO + **CIRCULAR ECONOMY EXPO**

CE JAPAN

SCM –Supply Chain Management– WORLD

Exhibits and Target Visitors

EXHIBITORS

The following solutions and services:

- SCM Optimisation and Strategy Design
- ESG and Sustainability Solutions
- Resilience Enhancement (BCP/Risk Management)
- Cybersecurity Measures
- Financial and Insurance Services
- AI × SCM Solutions
- Demand Forecasting, Production/Procurement Planning
- Procurement and Purchasing DX
- Inventory Management and Logistics Optimization

...and more

BUSINESS MEETINGS

- Technical Proposal towards Issues
- Equipment and Materials Specification & Design Consultation
- Business Alliances
- Discussion on Estimate and Delivery Schedule

VISITORS

Professionals from the following departments:

- Executives and Management
- Corporate Planning
- Supply Chain Management
- Risk Management
- Procurement and Purchasing
- Logistics and Transport Management
- DX Promotion and IT Systems
- ESG and Sustainability
- Reverse Supply Chain

...and more

Use RX Japan's Data to Attract Highly Engaged Visitors from the First Edition

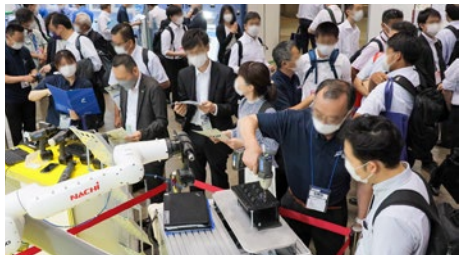
RX Japan is Japan's largest exhibition organiser, hosting and managing 106 trade shows annually.
Our events attract a total of 1,348,000 visitors each year (2023 figures), including major exhibitions such as Manufacturing World—Japan's leading exhibition in the manufacturing sector—Automotive World, Smart Logistics EXPO, and Japan IT Week.

Leveraging our extensive data, we will attract senior management, corporate planning, and supply chain management professionals with a strong interest in SCM, ensuring the success of this exhibition from its very first edition.

Exhibitions organized by our company <Excerpts>

Manufacturing World

Japan's leading manufacturing trade show. A place where the traditions and innovations of manufacturing merge to generate insights and innovations for the future.



AUTOMOTIVE WORLD

An exhibition where the latest automotive innovations—SDV, autonomous driving, and carbon-neutral technologies—come together under one roof.



Factory Innovation Week

An exhibition focused on themes essential to the sustainable development of the manufacturing industry including Factory Digital Transformation (DX) and solutions to labor shortages.



Japan IT Week

Japan's leading trade show for system development, operation, and maintenance—bringing together top companies showcasing cutting-edge solutions in software and app development, IoT, and beyond.



Attracting High-Interest Visitors Through Concurrent Conferences and Co-Located Shows





A 500-Attendee Conference on the Latest SCM Topics Will Be Held Daily!

(Scheduled to be announced in July 2025)

What Is the SCM Strategy that Holds the Key to Sustainable Corporate Management? (Tentative)



Masashi Onozuka

Roland Berger Ltd.
Partner

SAP SCM: Orchestration for a Competitive Advantage



Masanao Takahashi

SAP Japan Co., Ltd.
Vise President,
Head of Enterprise Cloud

Lecture 2: Future-oriented Supply Chains - AI Unlocks the Potential for Supply Chain Innovation



Hidekichi Tsukakoshi

Oracle Corporation Japan
Operating Officer,
Applications Solution Strategy Unit, Cloud Applications Business Unit

The Need for a Mid- to Long-Term Supply Chain Strategy to Cope with External Changes and Uncertainties



Daimi Tanaka

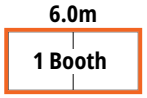
PwC Consulting LLC
Partner

About Exhibiting Price and ExpoMaster

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m＝16.2m²)



Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
Corner Charge.....JPY 100,000 / Corner
Expo Master *.....
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

(Co-Exhibiting Charge JPY 50,000)

October 2027 Tokyo edition

Exhibit Space.....JPY 1,250,000 / Booth
*Details can be found on the booth price
Expo Master *.....
September 2025 (Tokyo)
- Premium JPY 650,000
- Standard JPY 150,000
- Basic JPY 50,000

(With co-exhibitor/s ＋JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory



Standard

Exhibitor Directory



Premium

Limited to 6 companies

Get promoted on Exhibition website



Exhibitor Directory



Exhibitor Benefits

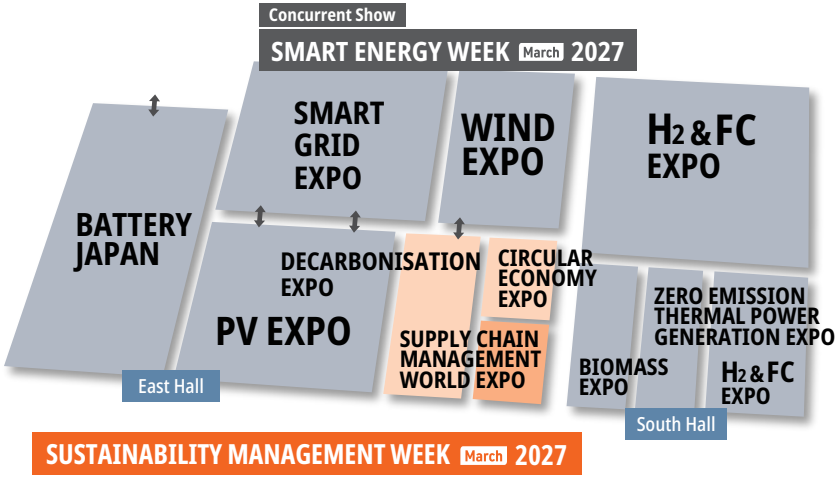
Taking place twice a year - enjoy the benefits of both

Spring Edition in March

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **70,000**

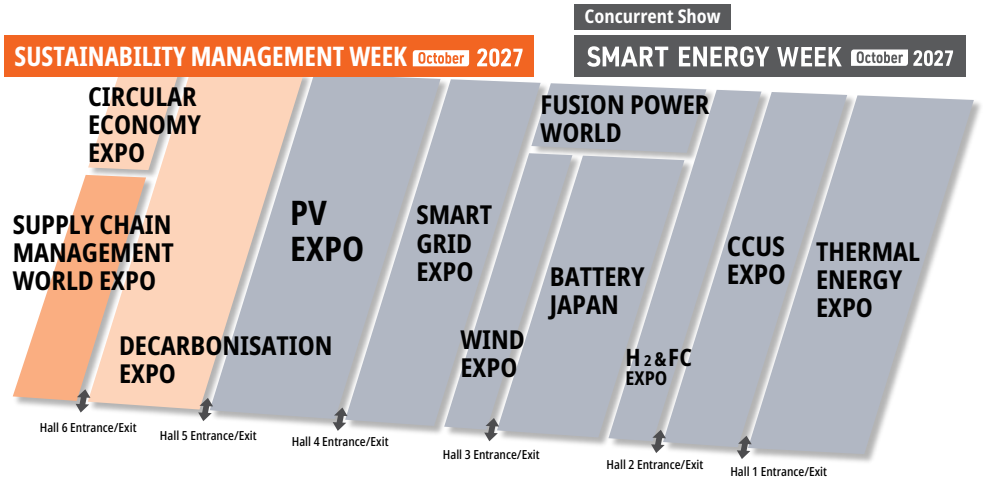


Autumn Edition in October

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan

Exhibitors **600**

Visitors **45,000**



SCM – Supply Chain Management – WORLD Seminar Speaking Plan (Paid Option)

Make Full Use of the Exhibitor Presentation Opportunities!

- A dedicated SCM seminar area will be set up at the venue where exhibitors can take the stage to promote their products and services.
- JPY400,000 per session (excluding tax) You may apply for up to one session per day (up to three sessions over three days).

A dedicated application form will be provided upon request.

- First-come, first-served basis. Limited slots available, so early application is recommended.

Equipment: Projector, screen,
2 microphones, chairs



For inquiries, please feel free to contact us

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