

Exhibiting Information for Next Shows

 Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK

DECARBONISATION EXPO

Tokyo Show in March

9th DECARBONISATION EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Tokyo Show in September

9th DECARBONISATION EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Osaka Show in November

6th DECARBONISATION EXPO [Osaka]

Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan



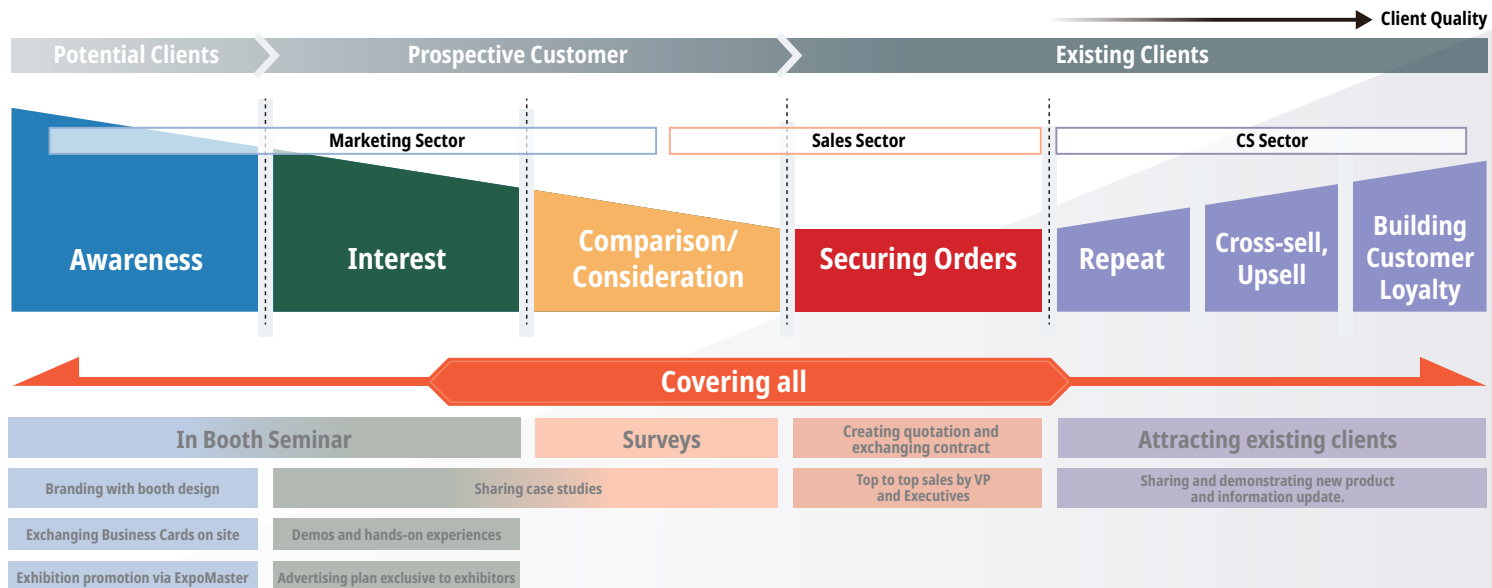
Organiser: RX Japan GK



Trade Shows serve as a Comprehensive Lead Generation Channel

Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



Exhibition Strategies you can implement

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What is Sustainability Management Week

Japan's Largest Comprehensive Exhibition for Achieving Sustainable Management

Toward carbon neutrality by 2050, companies are expected to embrace sustainable management.

Experts from around the world attend, making it a key event in the industry.

It's a great place to meet face-to-face, share ideas, and grow your energy business.

Transforming Businesses, Building a Sustainable World
SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week



DECARBONISATION EXPO



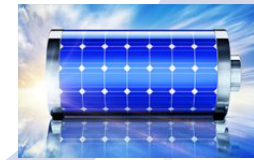
CIRCULAR ECONOMY EXPO



H2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo

Held concurrently

World Meets Energy
SMART ENERGY WEEK



WIND EXPO
Int'l Wind Energy Expo



BIOMASS EXPO
Int'l Biomass Expo



ZERO-E THERMAL EXPO
Zero Emission Thermal Power Generation Expo

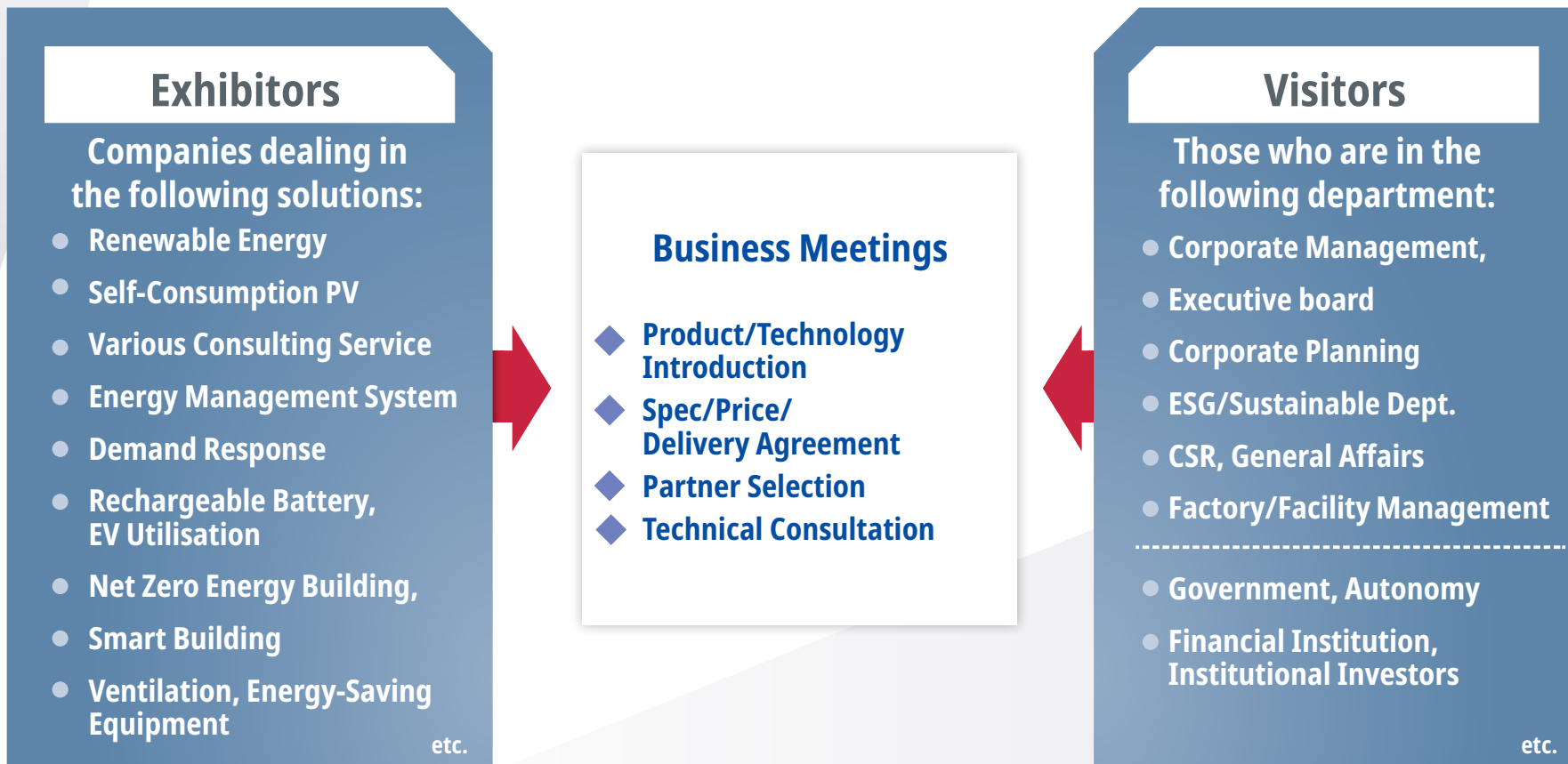


CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

B-to-B Trade Show for Industry Experts

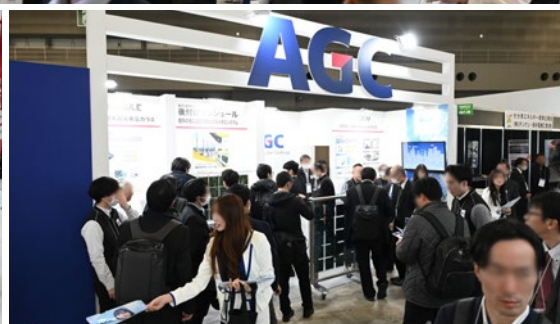
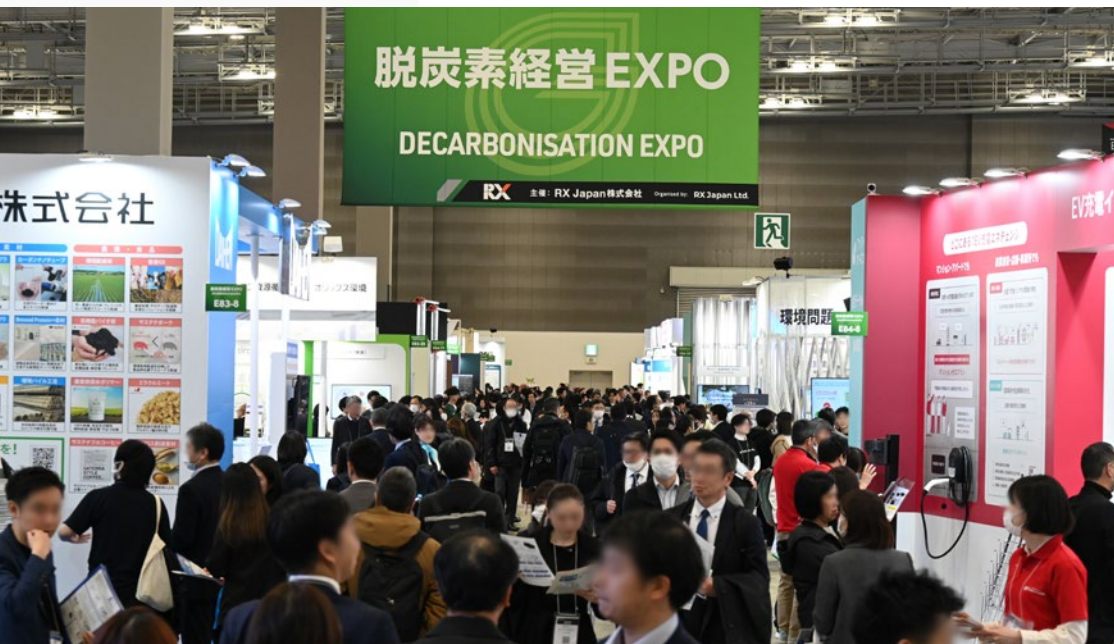
Best Platform to Increase Your Presence & Meet New Customers

■ Exhibit & Visitor Profile



The Best Gateway to Japan & Asia's Decarbonisation Management Market!

*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



▶ Show Video (March 2024 in Tokyo)

Global Leaders in the Decarbonisation Sector Gather

< Past Exhibitors (company names are excerpts) >

- ASTEC PAINTS
- Azbil Corporation
- ABeam Consulting
- e-dash
- ISUZU
- Itabashi Industrial Promotion Public Corporation
- Itabashi Metal Industry
- EVNION
- woodinfo partners
- AGC
- AC Biode
- Acenetworks
- NTT Anode Energy
- ENEOS Xplora
- Eneliver
- EFFICIENT
- Epson Sales Japan
- Oita Prefectural Energy Industry Organization
- Offset Iwamura
- ORIX
- ORIX Eco Services Corporation
- ORIX Environmental Resources Management
- Kanematsu
- KANSAI BUSINESS INFORMATION
- KYOCERA Communication Systems
- KING JIM
- KUBOTA
- KONICA MINOLTA JAPAN
- Zeroboard
- SOINN
- Daigas Energy
- DAISAN
- Daihen
- DAIWA ENERGY
- DIC JAPAN
- dsjapan
- DIGITAL GRID
- DENKEN
- Tensor Energy
- 10 Fields Factory
- TOKYU CONSTRUCTION
- Tokyo Metropolitan Government
- Toshiba Corporation
- TOSHIBA DIGITAL SOLUTIONS
- TOSHIBA PLANT SYSTEMS & SERVICES
- TOCHIGI PREFECTURAL GOVERNMENT DEPARTMENT OF INDUSTRY, LABOR, AND TOURISM INDUSYRIAL PROMOTION DIVISION
- Nissho Engineering
- JAPAN CARBON MANAGEMENT
- NIHON DENNETSU
- NUKUSHINA
- PERSOL CROSS TECHNOLOGY
- PERSOL BUSINESS PROCESS DESIGN
- BYWILL
- HAKKO-TECHNO
- Faeger
- Fuji Technical
- home village
- City of ISHIKARI, HOKKAIDO
- Hokkaido Tomakomai city
- HD Renewable Energy Japan
- MACNICA
- MITSUBISHI MOTORS
- MitsubishiElectric
- Yanai electric and machinery
- Yourstand
- reitech
- Rezil

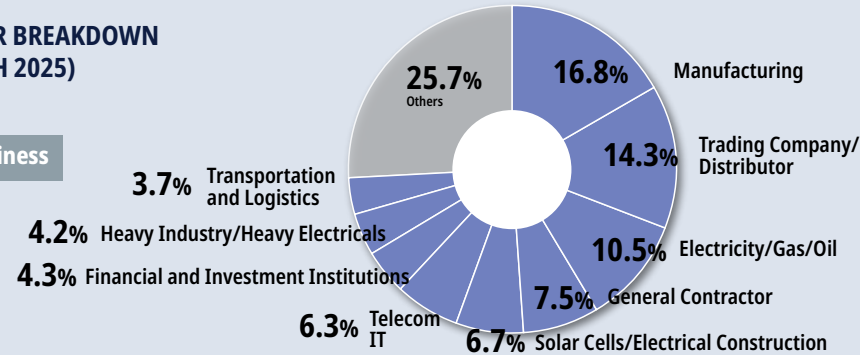
...and more



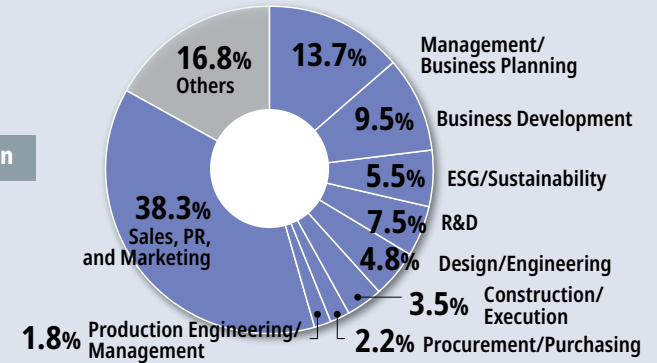
Meet With Decision-Makers & ESG\Sustainability Professionals

VISITOR BREAKDOWN (MARCH 2025)

Type of Business



Job Function



< Past Visitors (Company names are excerpts and shortened in random order.) >

- ADM NETLINE
 - AFTERFIT
 - AGC
 - AU RENEWABLE ENERGY PLANNING
 - BASF JAPAN
 - BASQUE TRADE & INVESTMENT
 - BOOST TECHNOLOGIES
 - DAIGAS ENERGY
 - DIC
 - ENEOS SUN ENERGY
 - ENEOS HOLDINGS
 - GF
 - GPSS ENGINEERING
 - IHI
 - JA MITSUI LEASING
 - JERA
 - JFE ENGINEERING
 - JNC
 - JX OIL DEVELOPMENT
 - JX METALS
 - KDDI
 - KH NEOCHEM
 - LIXIL
 - NEC FACILITIES
 - NEC FIELDING
 - NEXTRELATION
 - NSC
 - NTN
 - NTT ANODE ENERGY
 - NTT FACILITIES ENGINEERING
 - OKI CROSSTEC
 - RE100 ELECTRICITY
 - SBS HOLDINGS
 - SB ENERGY
 - SOMPO RISK MANAGEMENT
 - SUBARU
 - TOKAI HOLDINGS
 - TOMASE HOLDINGS
 - UPDATER
 - U-POWER
 - YKK
 - YFR
 - I-BE TECHNOS
 - I-MOBILE
 - AAKEL TECHNOLOGIES INC.
 - AZBIL
 - AZBIL
 - AMAZON WEB SERVICES JAPAN
 - AMAZON JAPAN
 - AMANO
 - ARESTY
 - ANDRITZ
 - E&E SOLUTIONS
 - ESG TECHNOLOGIES
 - ISHIGURO
 - E-REX
 - IWAKI CITY
 - INVOIS
 - VEOLIA GENETS
 - AIR WATER
 - AICOH ENERGY
 - H-ONE
 - EISAI
 - EDISON POWER
 - ESCO
 - ESTEC
 - ENERGY SERVICE
 - ENARIS
 - ENERGY SOLUTIONS JAPAN
 - M'S PLANNING
 - EMBIO HOLDINGS
 - EMBIPRO HOLDINGS
 - OEC
 - OKAMURA
 - OTAKE CORPORATION
 - AUTECH
 - OPTAGE
 - OPTOCREATE
 - OMRON
 - ORIENT CORPORATION
 - ORIX
 - KAWNET
 - KASUMIGAURA CITY
 - CATALONIA TRADE & INVESTMENT
 - CANADIAN SOLAR PROJECT
 - CARBON FREE CONSULTING
 - KANDEN ENGINEERING
 - KEY COFFEE
 - KISAIFOOD INDUSTRY
 - KIKKOMAN FOODS
 - CANON
 - CANON MARKETING JAPAN
 - KINKOS JAPAN
 - KINDEN CORPORATION
 - KURABO
 - KURARAY
 - GLOBAL SOLUTION SERVICE
 - GEO HOLDINGS
 - KENKO MAYONNAISE
 - KONICA MINOLTA
 - COVESTRO JAPAN
 - KOMATSU
 - SAISAN
 - SAITAMA INDUSTRIAL CREATION FOUNDATION
 - ZYMAX
 - SUSTAINABLE LAB
 - SAMSUNG SDI JAPAN
 - SARAYA ENERGY
 - SAWAYA
 - SANDEN
 - SUNTORY HOLDINGS
 - JR EAST JAPAN URBAN DEVELOPMENT
 - SIGNATRUST
 - SHINANEN HOLDINGS
 - SIEMENS
 - JAPAN INNOVATIONS
 - JAPAN INVESTMENT ADVISER
 - SCHNEIDER ELECTRIC HOLDINGS
 - SHIN NITAN
 - THREEBOND
 - SEINO HOLDINGS
 - SEVEN & I HOLDINGS
 - ZERO BOARD
 - SOLAR FRONTIER
 - DAIHEN
 - TINET JAPAN
 - DIGITAL GRID
 - DENSO SOLUTION
 - TOENEC
 - TOKUYAMA
 - TOTTORI CITIZENS' POWER
 - TOMOKU
 - TRUST BANK
 - TRANCOSMOS
 - NAGASE PLASTICS
 - NITORI HOLDINGS
 - NEW OTANI
 - NEXELIA EAST JAPAN
 - NEGROS DENKO
 - NORITZ
 - PACFICO ENERGY
 - PANASONIC
 - HAYABUSA HOLDINGS
 - BALANCE HEARTS
 - HULIC PROPERTY SOLUTION
 - FARMLAND
 - FUSO ENERGY
 - BROTHER INDUSTRIES
 - BERG
 - HOKKAN HOLDINGS
 - HOME ENERGY SYSTEM
 - HO-YU
 - MAIBASUKETTO
 - MAZDA
 - MANAC
 - MITSULOCO GREEN ENERGY
 - MITSUBA
 - MIRAIT-ONE
 - MILBON
 - METAWATER
 - YAMAHA MOTOR
 - YANMAR ENERGY SYSTEM
 - YANMAR POWER
 - SYSTEM MANUFACTURING
 - YASUDA SHOJI
 - UNITED SUPERMARKET HOLDINGS
 - RICOH
 - RICO JAPAN
 - LINCO CORPORATION
 - RESILIENCE JAPAN
 - ROMOTION COUNCIL
 - RESONAC GAS PRODUCTS
 - REFORMO
 - LAWSON
 - MITSUI E&S MACHINERY
 - MITSUI MIIKE MACHINERY
 - MITSUI CHEMICALS
 - MITSUI & CO.
 - MITSUI PLASTICS
 - MITSUI MINING & SMELTING
 - MITSUMINEGAWA ELECTRIC POWER
 - MITSUI CONSTRUCTION ENGINEERING
 - SANKI ENGINEERING
 - SANYO CHEMICAL INDUSTRIES
 - MIURA WORKS
 - MITSUBISHI CHEMICAL
 - MITSUBISHI CORPORATION
 - MITSUBISHI ESTATE
 - MITSUBISHI MOTORS
 - MITSUBISHI HEAVY INDUSTRIES
 - MITSUBISHI ELECTRIC
 - MITSUBISHI FOODS
 - UEDA CITY HALL
 - JOETSU CITY COUNCIL
 - CHUGOKU ELECTRIC POWER
 - SMALL AND MEDIUM ENTERPRISE AGENCY
 - CHUBU ELECTRIC POWER
 - CHUBU ELECTRIC POWER GRID
 - MARUZEN SHOWA UNYU
 - MARUBENI
 - MARUBENI ENERGIX
 - KYUSHU ENERGY
- ...and more

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Fumihiro Kajikawa
Director,
Ministry of Economy,
Trade and Industry



Yuki Izumi
Assistant Director,
Climate Change Policy
Division Global Environment
Bureau Ministry of the
Environment, Japan



Eleni Kounalakis
Ambassador,
Lieutenant Governor
of the State of California



Tim McRae
Senior Vice President,
Climate Silicon Valley
Leadership Group



Keisuke Takegahara
Executive Fellow,
Research Institute
of Capital Formation,
Development Bank
of Japan Inc.



Hiroshi Ueda
Director & Executive Vice
President,
SUMITOMO CHEMICAL Co., Ltd.



Fumihiro Kajikawa
Director,
Ministry of Economy,
Trade and Industry



Mayumi Tsuruy
Executive Officer,
Corporate Development Div.,
Senior Officer of
Sustainability
Development Dept.,
Seven & i Holdings Co., Ltd.



Katsuhiko Koyama
General Manager,
Environment Dept.,
Daiwa House
Industry Co., Ltd.



Kenji Fuma
CEO,
Neural Inc./
Adjunct Professor,
Shinshu University



Yasuhiro Yoshizawa
Director,
Inclusion Japan Inc.



Hisashi Ono
Partner,
Consulting Department,
Nomura Research Institute



Masayuki Kimura
Board Director/ COO,
Deloitte Tohatsu Venture
Support Co., Ltd.



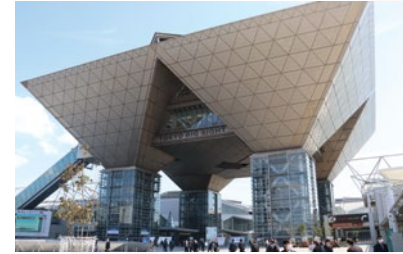
Bunsho Kure
Partner,
McKinsey & Company Inc.

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan



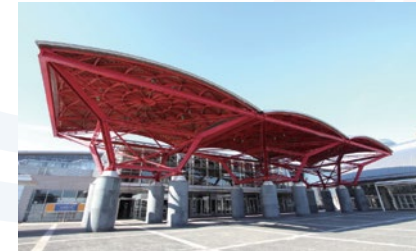
Tokyo Edition in September

The largest exhibition for renewable energy
technologies held in the 2nd half in Japan

Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026
Venue: Makuhari Messe, Japan



Osaka Edition

The largest* exhibition for renewable
energy technologies in Western Japan area

*"Largest" in reference to the exhibitor number and the
net exhibit space of trade shows with the same concept.

Dates: Nov. 18 [Wed] - 20 [Fri], 2026
Venue: INTEX Osaka



Spring Exhibition (Mar): Boost your brand and expand globally!

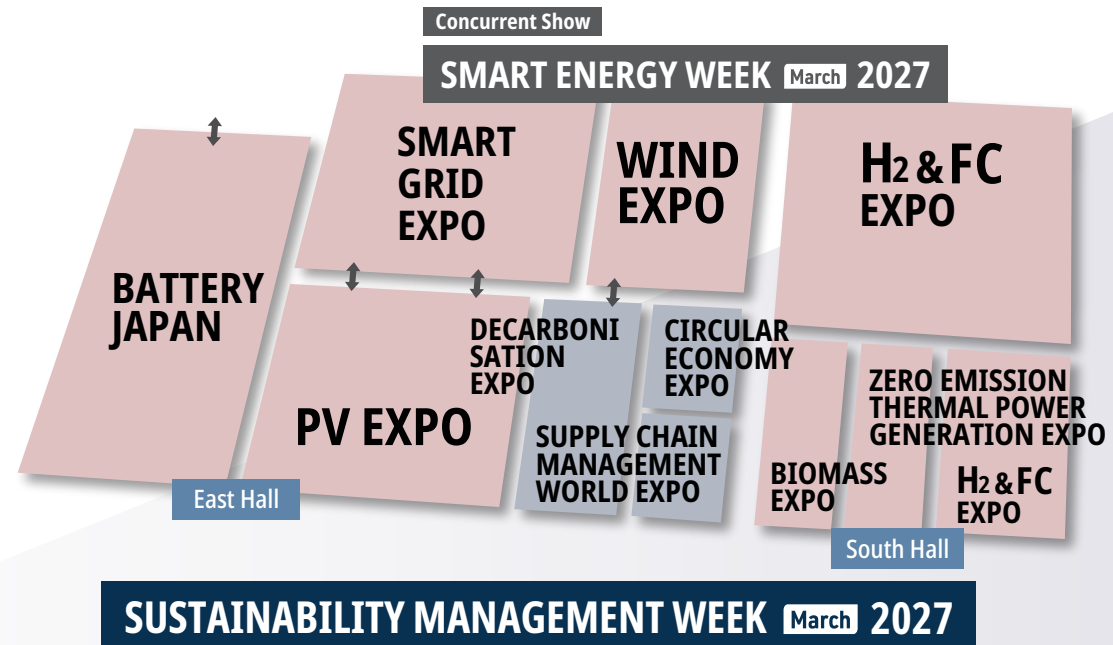
Highlights of the Spring edition

- Japan's largest decarbonization-focused event
- Connect with Japanese industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into Japanese markets

Floor Plan (preliminary)



Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**

(Forecasts)

Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

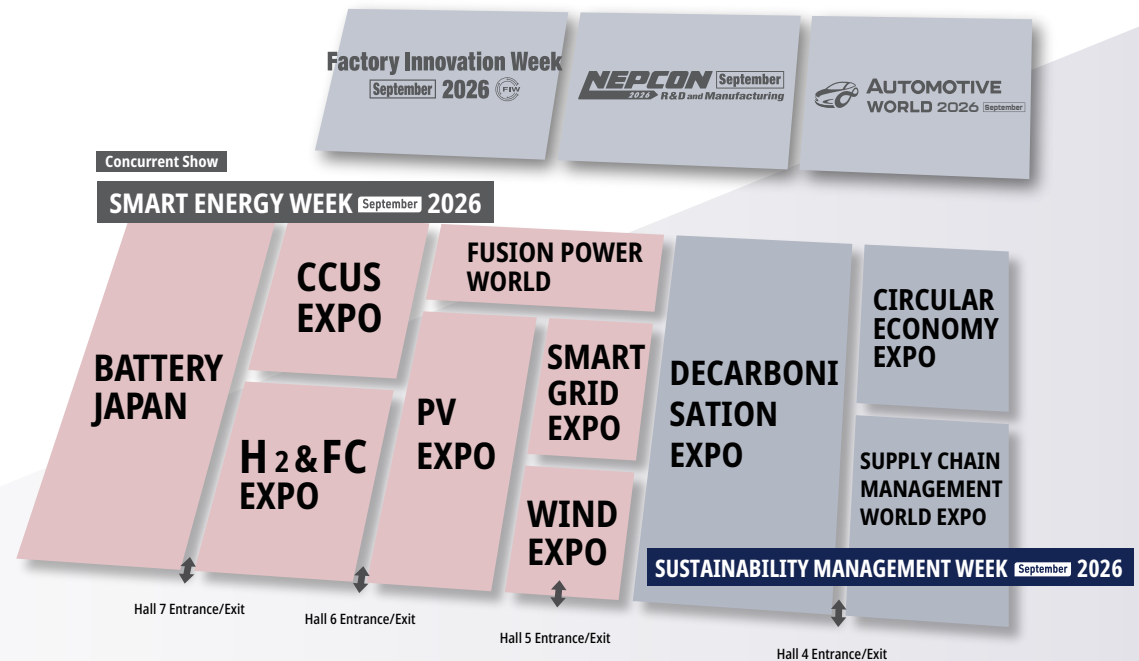
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

Floor Plan (preliminary)



Dates: Sep. 9 [Wed] - 11 [Fri], 2026
Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)

Osaka Edition: Grow your Business in Western Japan

Highlights of the Osaka edition

- Western Japan's Largest Comprehensive Energy Show!, **No.1 Exhibitor Satisfaction Among the 3 Editions.**
- **70% of Visitors from Western Japan area-Your Gateway to prospects from West Japan.**
- **Strong collaboration with Osaka Prefecture and major local companies - drive business and attract more visitors.**

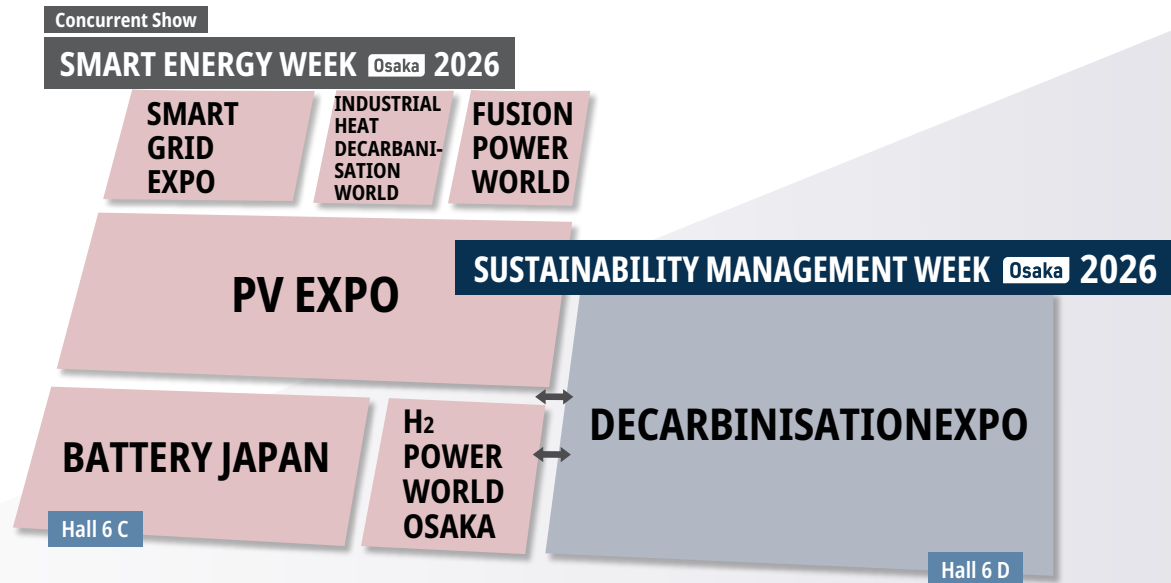
*1 Based on exhibitor count and floor space.

*2 Based on NPS from exhibitor survey.

Recommended for...

- Boost visibility and get new leads in the West of Japan
- Reach new customers not unmeetable in Tokyo

Floor Plan (preliminary)



Dates: Nov. 18 [Wed] - 20 [Fri], 2026

Venue: INTEX Osaka, Japan

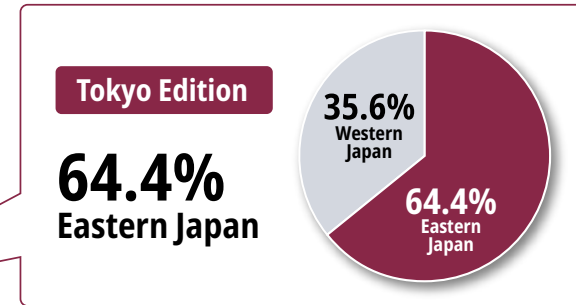
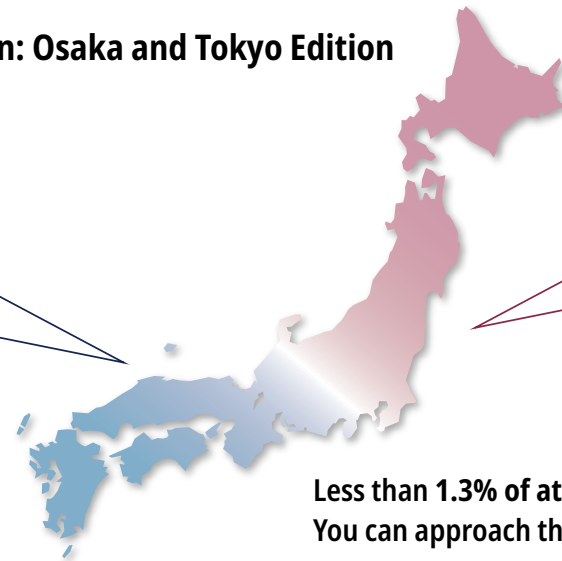
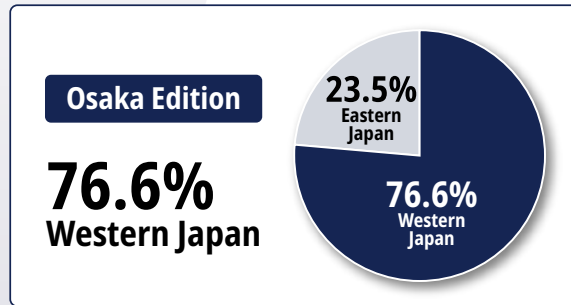
Exhibitors **200**

Visitors **15,000**

(Forecasts)

Osaka Exhibition (Nov): A local-focused trade show!

Visitor Breakdown: Osaka and Tokyo Edition



Less than 1.3% of attendees visit both Tokyo and Osaka exhibitions
You can approach the entire Japanese market by exhibiting at both regions.

Strong collaboration with Osaka Prefecture and major local companies.

大阪府
OSAKA PREFECTURE

The Osaka Chamber of Commerce and Industry
大阪商工会議所

関西広域連合
UNION OF KANSAI GOVERNMENTS

公益社団法人 **関西経済連合会**
Kansai Economic Federation

関西経済同友会
Kansai Association of Corporate Executives

SDGs | ビジネス ESG | プラットフォーム
Business Platform

関西電力
power with heart
KANSAI DENRYOKU

大阪ガス Daigas Group
OSAKA GAS DAIGAS

Kawasaki
Powering your potential

Panasonic ENERGY

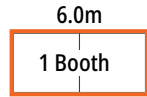
Kanadevia

OZCaF
OSAKA, JAPAN • Zero Carbon • Smart City • Foundation

Exhibiting Price and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee 1 Booth (6.0m×2.7m=16.2m²)



Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition	
Exhibit Space.....	JPY 1,300,000 / Booth
Corner Charge.....	JPY 100,000 / Corner
Expomaster *.....	● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 (Co-Exhibiting Charge JPY 50,000)

September 2026 Tokyo edition	
Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 (With co-exhibitor/s +JPY 50,000)

November 2026 Osaka edition	
Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 (Co-Exhibiting Charge JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

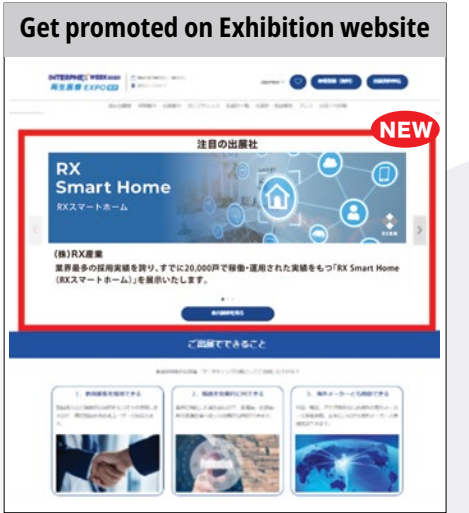
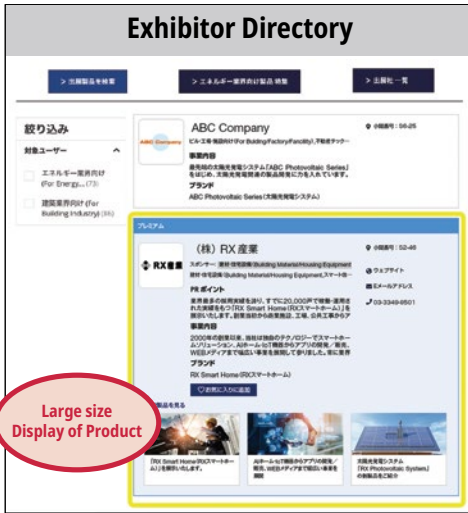
Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Standard

Premium

Limited to 6 companies



Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Customise your booth to suit your exhibition needs and greater impact!

Example: Business Meeting Plan A

Type A
1 Booth (6mx2.7m)

JPY 580,000
and up



Design Type
1 Booth (6mx2.7m)

JPY 580,000
and up



Type B
1 Booth (6mx2.7m)

JPY 440,000
and up



Everything You Need in One Set!
Display Your Products Any Way You Like

[Learn more about: Rental Booth](#)

Boost your visibility with our Sponsor Plan

Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite
★★★★

Limited to 10 Companies

Diamond Elite
JPY 3,000,000

Platinum Elite
★★★

Platinum Elite
JPY 2,000,000

Gold Elite
★

Gold Elite
JPY 1,000,000

Plan Details

Note: 10% consumption tax to be added.

Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite
★★★★



25年春展 イメージ図

Logo Placement on Sponsor Boards

Diamond Elite
★★★★

Platinum Elite
★★★

Gold Elite
★



Banner Placement on the Official Website

Diamond Elite
★★★★

Platinum Elite
★★★



- Large LED Advertising Displays Inside the Exhibition Hall
- Logo Placement on Sponsor Boards
- Email Advertising for Visitor Attraction
- Enhanced Listing on Exhibitor Directory

Learn more about: Sponsorship Opportunity

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired

Based on the average from RX Japan exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



STEP 01 SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE 

We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

STEP 02 SET EXHIBITION GOALS AND CONSIDER ABOUT BOOTH DESIGN 

Individual Meetings with Your **Exhibition Success Team (optional)**

- Topics Covered:**
- How to Create an Effective Booth
 - Case Studies of Successful Exhibitors and More

3 MONTHS BEFORE:

STEP 03 REGISTER YOUR INFO ON EXHIBITOR HUB AND FINALIZE BOOTH DESIGN 

We offer rental Booth Design and build (Rental Display - Optional)

1 MONTH BEFORE:

STEP 04 ARRANGE APPOINTMENT 

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

STEP 05 EXHIBIT 

*We do not provide matching services

Join as an Exhibitor – Apply Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK DECARBONISATION EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: decarbonisation-expo.jp@rxglobal.com



Tel: +81-3-6739-4119



Web: www.decarbonization-expo.jp/hub/en-gb/about/dcm.html