

Exhibiting Information for Next Shows



CIRCULAR ECONOMY EXPO

CE JAPAN



Tokyo Show in March

7th CIRCULAR ECONOMY EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Tokyo Show in October

8th CIRCULAR ECONOMY EXPO [October]

Dates: Oct. 6 [Wed] - 8 [Fri], 2027

Venue: Makuhari Messe, Japan



Organiser: RX Japan GK

RX Japan is Japan's Largest Trade Show Organizer

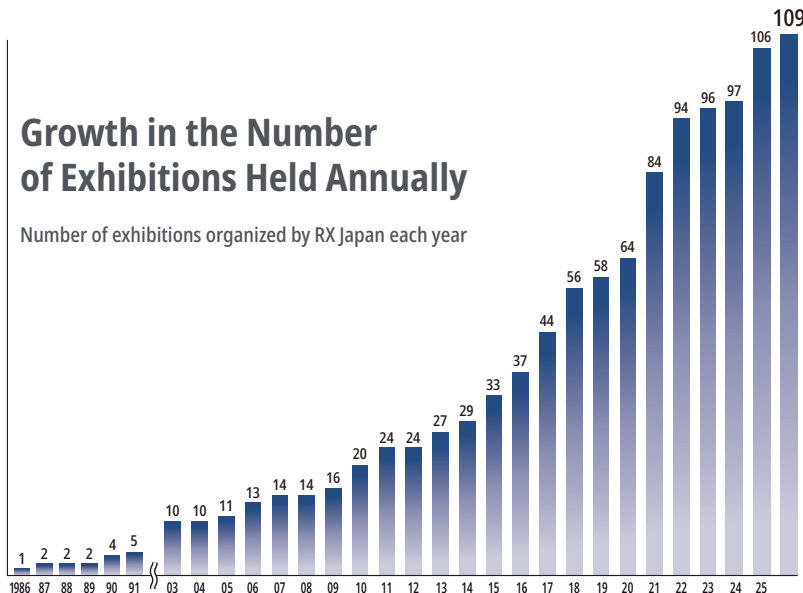
Organizing 109 Exhibitions Across 38 Industries Annually! (Including Concurrent Shows:) Total of 437 Exhibitions

RX Japan organizes 109 international trade shows annually across 38 industry sectors at major venues such as Tokyo Big Sight, Makuhari Messe, and INTEX Osaka.

Covering a wide range of industries including jewellery, eyewear, electronics, energy, IT, and healthcare, RX Japan leverages its extensive experience in creating exhibitions that help exhibitors achieve business growth and generate tangible results.

Growth in the Number of Exhibitions Held Annually

Number of exhibitions organized by RX Japan each year



In 2026, RX Japan will organize 109 exhibitions on a regular basis.



Annual Number of Exhibitors

27,236 Exhibiting Companies

(Including 6,534 overseas exhibitors)

*2024 Results



Annual Number of Visitors

1,402,964 Visitors

(Including 63,018 international visitors)

*2024 Results

Major Trade Shows Organized by RX Japan

NEPCON JAPAN

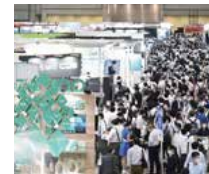


Asia's Leading Exhibition for Electronics R&D and Manufacturing

Exhibit Areas:

- Internecon Japan
- Electronics R&D and Technology Expo
- Wearable Devices Expo
- Printed Electronics Expo etc.

Manufacturing World Japan



Comprehensive Exhibition for Manufacturing Technologies and Solutions

Exhibit Areas:

- Industrial AI / IoT Expo
- Design & Manufacturing Solutions Expo
- Mechanical Components & Technology Expo
- Factory Facilities & Equipment Expo etc.

SPEXA - Space Business Expo



Comprehensive Exhibition for Space Development and Space Business

Exhibit Areas:

- Satellite Data Utilization
- Space Infrastructure & Satellite Services
- Rocket Development
- Space Debris Countermeasures etc.

Japan IT Week



Japan's Largest IT Exhibition

Exhibit Areas:

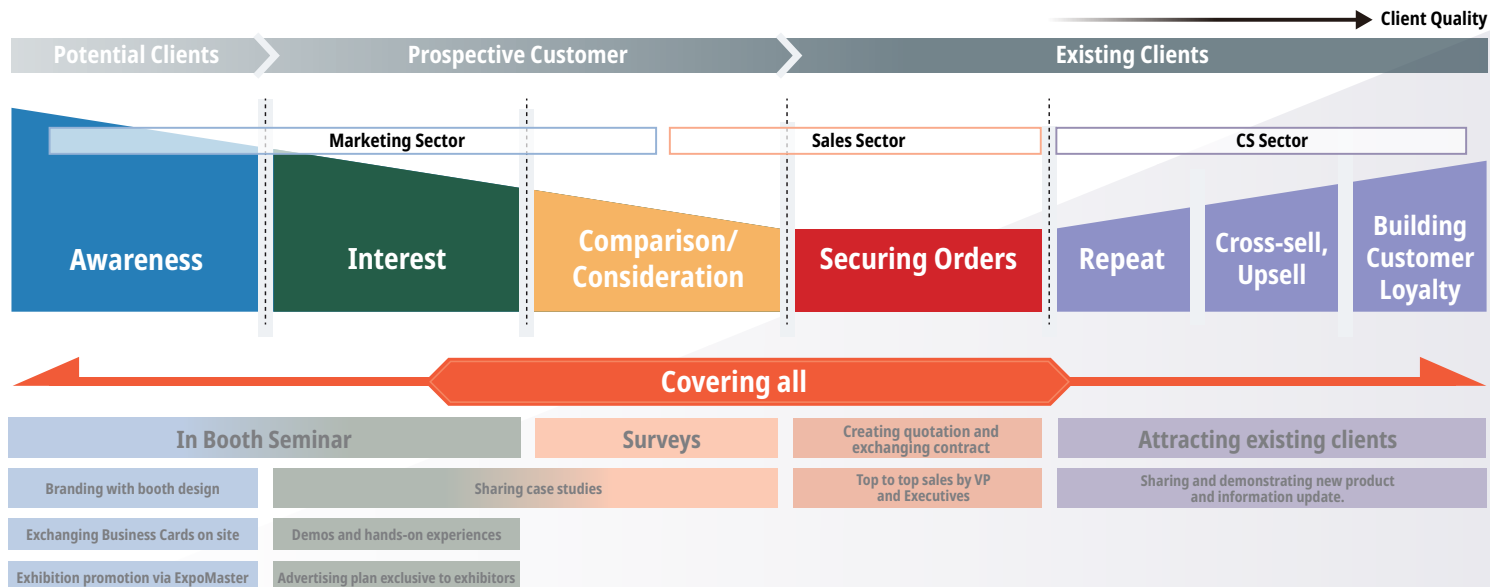
- Software & Application Development Expo
- Information Security Expo
- AI & Business Automation Expo
- Data Center & Infrastructure Expo etc.

Comparison of the Number of Exhibitors and Product Display Area with Similar Trade Shows

Trade Shows serve as a Comprehensive Lead Generation Channel

Trade shows facilitate comprehensive sales growth, supporting the full cycle from lead generation to customer retention

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



Exhibition Strategies you can implement

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What is Sustainability Management Week

Japan's Largest Comprehensive Exhibition for Achieving Sustainable Management

Toward carbon neutrality by 2050, companies are expected to embrace sustainable management.

Experts from around the world attend, making it a key event in the industry.

It's a great place to meet face-to-face, share ideas, and grow your energy business.



Transforming Businesses, Building a Sustainable World

SUSTAINABILITY MANAGEMENT WEEK

Previously known as: Green Transformation Week

Held concurrently



World Meets Energy

SMART ENERGY WEEK



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO



H2 & FC EXPO

Int'l Hydrogen & Fuel Cell Expo



PV EXPO

Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN

Int'l Rechargeable Battery Expo



SMART GRID EXPO

Int'l Smart Grid Expo

New Exhibition



NEXT-GEN THERMAL POWER EXPO

International Thermal Energy Expo



WIND EXPO

Int'l Wind Energy Expo



BIOMASS EXPO

Int'l Biomass Expo



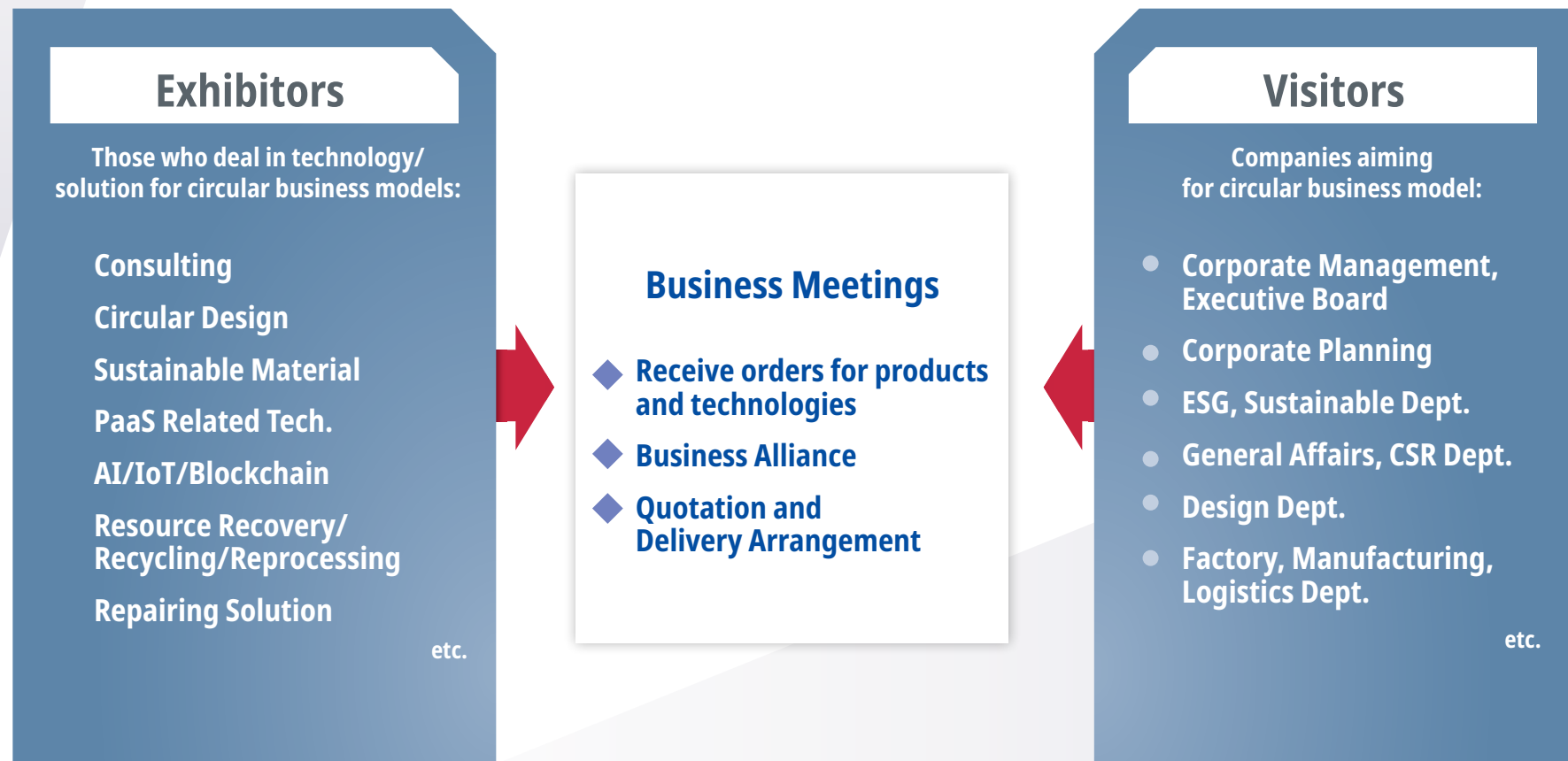
CCUS EXPO

Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

B-to-B Trade Show for Industry Experts

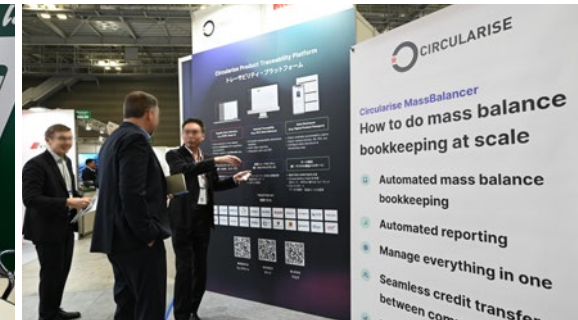
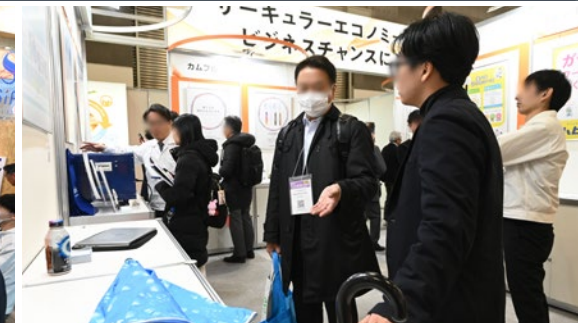
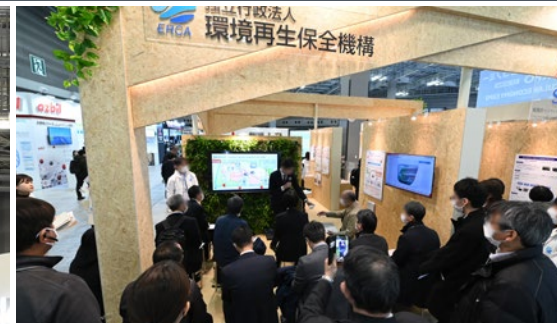
Best Platform to Increase Your Presence & Meet New Customers

■ Exhibit & Visitor Profile



Decision Makers from Companies Related to Sustainable Management Visit

*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



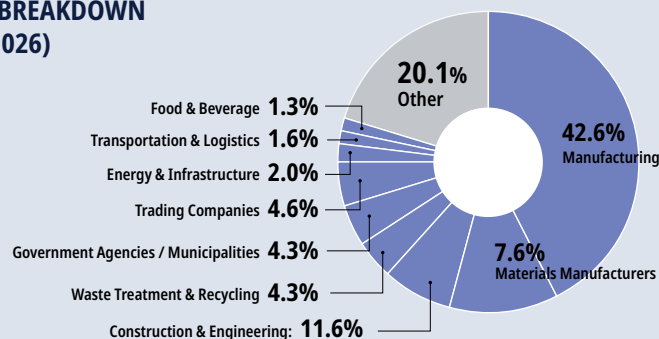
Show Video
(March 2026 in Tokyo)



Major Hydrogen & Fuel Cell Industry Leaders Visit!

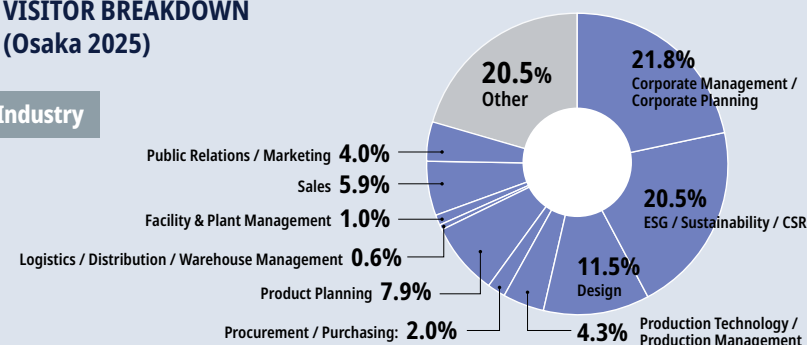
VISITOR BREAKDOWN (Spring 2026)

By Industry



VISITOR BREAKDOWN (Osaka 2025)

By Industry



< Past Visitors (Company names are excerpts and shortened in random order.) >

- IHI
- Aisan Industry
- Aisin
- Asahi Kasei
- Kyokujitsu Sangyo
- Asahi Manufacturing
- Azbil
- Acche
- Atsumitec
- Isuzu Motors
- Itochu
- Iwaki
- Iwatani Gas
- Iwatani
- UBE
- AVL Japan
- H-One
- EIWA
- AGC
- ABB
- SMC
- NOK
- NTT Anode Energy
- ENEOS
- EBARA
- FCC
- LG Japan Lab
- Obayashi

- Okaya & Orion Machinery
- Kajima
- Canadevia
- Kaneka
- Kawasaki Heavy Industries
- Kandenko
- FC-Cubic Technical Research Association
- KITZ
- Cataler
- Kyocera
- Kubota
- Ministry of Economy, Trade and Industry
- Kokoku Intech
- Kobe Steel
- Komatsu
- Sato Kinzoku
- AGC
- Sanwa Hydrotech
- Siemens
- JFE Steel
- JTEKT Corporation
- JERA Co.
- Shimizu Corporation
- New Cosmos Electric Co.
- Suiso Power Co.
- Suzuki Motor Corporation
- Suzuki Shokan Co.

- Sumitomo Corporation
- Sumitomo Electric Industries
- Sekisui Chemical Co.
- Taisei Corporation
- Daido Steel Co.
- Dai Nippon Printing Co.
- Taiyo Nippon Sanso Corporation
- Takasago Thermal Engineering Co.
- Takenaka Corporation
- TATSUNO Corporation
- Tanaka Precious Metals
- CHINO Corporation
- Chiyoda Corporation
- DIC Corporation
- TMEIC
- TMES
- Teijin Limited
- Railway Technical Research Institute
- De Nora Permelec
- Denka Company
- DENSO Corporation
- Denyo Co.
- Toagosei Co.
- Tokyo Gas Co.
- Tokyo Gas Chemicals Co.
- The University of Tokyo

- Tokyo Electric Power Company Holdings
- Tokyo Metropolitan Government
- Tokyo Metropolitan Small and Medium Enterprise Support Center
- Tokyo University of Science
- Toshiba Corporation
- Toshiba Energy Systems & Solutions Corporation
- Totech Corporation
- Toray Industries
- Tokico System Solutions
- Tokuyama Corporation
- TOPPAN Inc.
- TOPPAN Holdings Inc.
- Tomoe Engineering Co.
- Tomoe Shokai Co.
- Toyota Motor Corporation
- Toyota Industries Corporation
- Toyota Tsusho Corporation
- Toyota Technical Development Corporation
- Toyota Boshoku Corporation
- Nakatani Co.
- Nagano Keiki Co.
- Najico Corporation

- Nishiyama Corporation
- NICHIAS Corporation
- JGC Global Corporation
- NIKKISO Co.
- Nissan Motor Corporation
- Nisshinbo Chemical Inc.
- Nippon Steel Chemical & Material Co.
- Nippon Steel Technology Co.
- Nippon Steel Trading Corporation
- Nitto Kohki Co.
- Nitto Denko Corporation
- Air Liquide Japan
- NGK Insulators
- Nippon Kayaku Co.
- Nippon Sharyo
- Nippon Steel Corporation
- NGK Spark Plug Co.
- NHK Spring Co.
- Nexty Electronics Corporation
- New Energy and Industrial Technology Development Organization
- Panasonic Corporation
- Panasonic Holdings Corporation
- Panac Co.

- Hioki E.E. Corporation
- East Japan Railway Company
- Hitachi
- Hitachi High-Tech Corporation
- Hino Motors
- PILLAR Corporation
- Fujikin Incorporated
- Fuji Electric Co.
- Fujifilm Corporation
- Futamura Chemical Co.
- AIRMAN
- Bosch Corporation
- HORIBA
- Honda Motor Co.
- Honda R&D Co.
- Maxell Corporation
- Miura Co.
- Mizuho Bank
- Mitsui Chemicals
- Mitsui Mining & Smelting Co.
- Sumitomo Mitsui Banking Corporation
- Sumitomo Mitsui Finance and Leasing Co.
- Mitsubishi Chemical Corporation
- Mitsubishi Heavy Industries

- Mitsubishi Electric Corporation
- Mitsubishi Fuso Truck and Bus Corporation
- Mitsubishi Materials Corporation
- Murata Manufacturing Co.
- Meidensha Corporation
- Yamaha Motor Co.
- Yanmar Holdings Co.
- Yuasa Trading Co.
- Yokogawa Electric Corporation
- Yokohama National University
- Resonac Holdings Corporation
- Wako Filter Technology Co.

...and more

Learn more about: Visitor Demographics

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



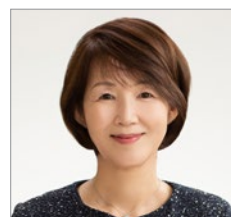
Shinjiro Koizumi
Member,
House of Representatives



Shogo Tanaka
Director, Circular Economy
Division Industrial Science,
Technology and Environment
Policy Bureau,
Ministry of Economy,
Trade and Industry (METI)



Tsutomu Mizutani
Director,
Ministry of the Environment



Yumiko Noda
Chairperson and
Representative Director
Vice Chair, Japan Business
Federation (Keidanren),
Veolia Japan GK



Yasushi Umeda
Professor,
The University of Tokyo
Graduate School of
Engineering
Research into Artifacts,
Center for Engineering (RACE)



Hideo Matsue
Executive Officer, Deloitte
Tohatsu Group
Head, Deloitte Tohatsu
Institute,
Deloitte Tohatsu LLC



Tim McRae
Leadership Group Climate
Senior Vice President,
Silicon Valley



Naoki Tamaki
Environment and Society
Programme Visiting Fellow,
Chatham House – The Royal
Institute of International
Affairs (UK)



Hideki Miyakawa
Senior Manager,
Ministry of Economy,
Veolia Japan K.K.



Akihiro Inatsugi
Global Sustainability Strategy
Division Division Head,
Bridgestone Corporation



Shin-ichi Taniguchi
Research & Development
Group Production
Engineering & Monozukuri
Innovation Center General
Manager, Circular Industry
Research Department,
Hitachi, Ltd.



Nobuyoshi Miyasaka
TEIJIN Ltd.



Hiroyoshi Niwa
Monitor Deloitte
G&PS Sustainability
Unit Leader,
Deloitte Tohatsu
Consulting LLC



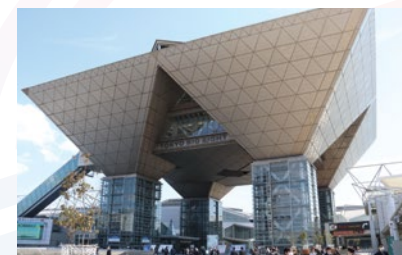
Kari Herlevi
Global collaboration,
Sustainability solutions,
Head of Unit,,
Sitra

Held Two Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan



Tokyo Edition in October

The largest exhibition for renewable energy
technologies held in the 2nd half in Japan
Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Oct. 6 [Wed] - 8 [Fri], 2027
Venue: Makuhari Messe, Japan



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan

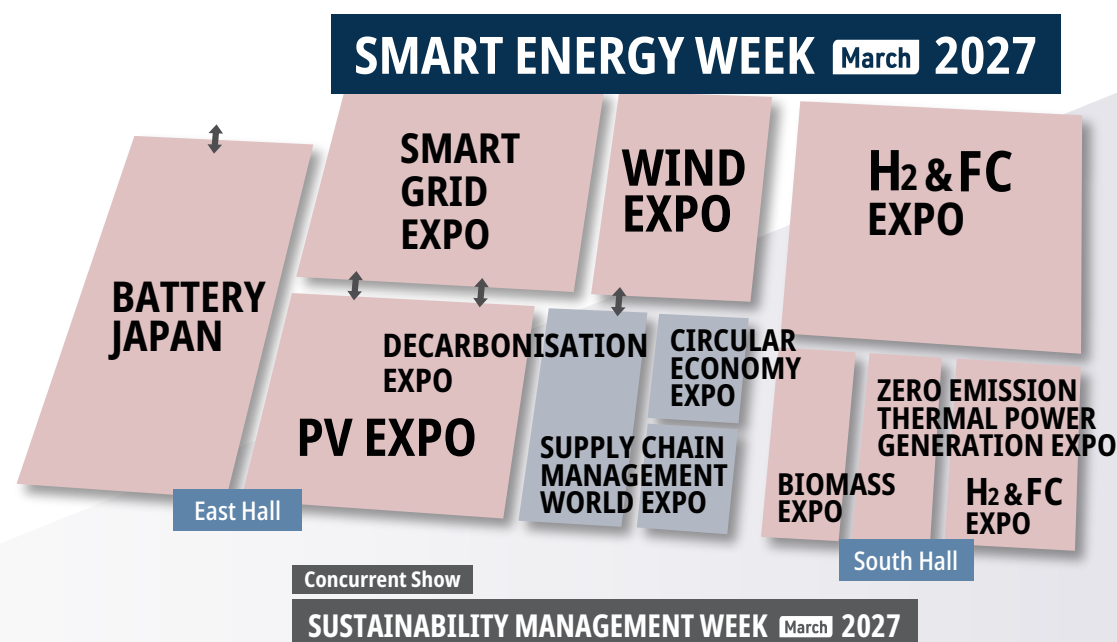


World Meets Energy

SMART ENERGY WEEK March 2027**Dates:** Mar. 24 [Wed] - 26 [Fri], 2027**Venue:** Tokyo Big Sight, Japan**Exhibitors** 1,600**Visitors** 75,000

(Forecasts)

Floor Plan (preliminary)



Autumn Edition: Best to Gather Leads Efficiently

Highlights of the Autumn edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

Floor Plan (preliminary)



World Meets Energy

SMART ENERGY WEEK October 2027

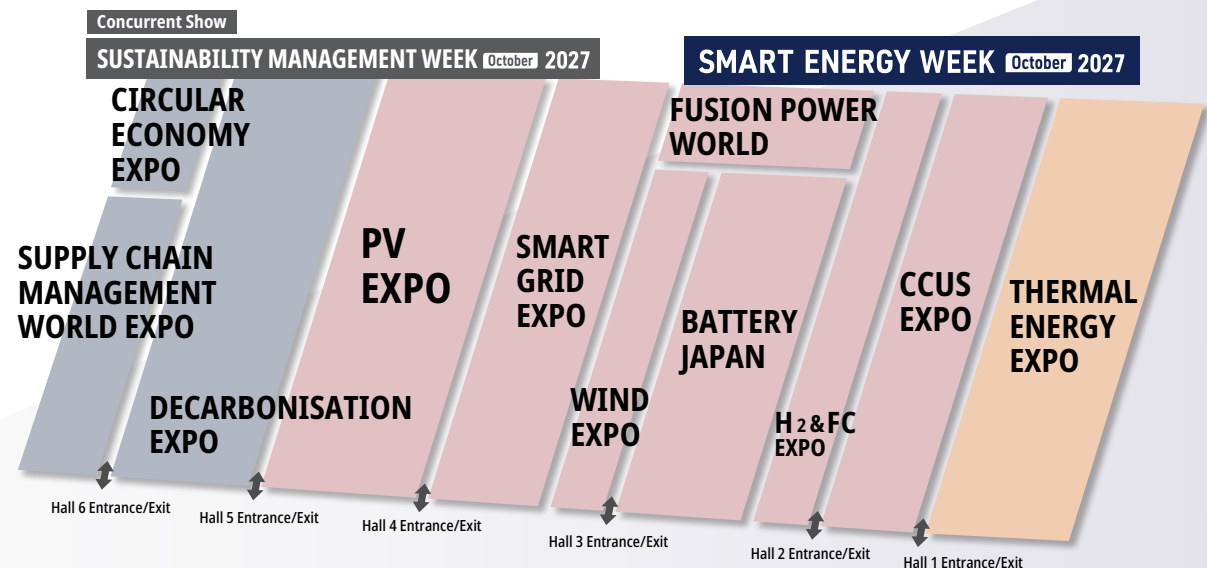
Dates: Oct. 6 [Wed] - 8 [Fri], 2027

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

(Forecasts)



Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m²)

6.0m

1 Booth

2.7m

Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....JPY 1,300,000 / Booth
Corner Charge.....JPY 100,000 / Corner
Expo Master *.....● Premium JPY 650,000
● Standard JPY 150,000
● Basic JPY 50,000
(Co-Exhibiting Charge JPY 50,000)

October 2027 Tokyo edition

Exhibit Space.....JPY 1,250,000 / Booth
*Details can be found on the booth price
Expo Master *.....● Premium JPY 650,000
September 2025 (Tokyo) ● Standard JPY 150,000
● Basic JPY 50,000
(With co-exhibitor/s +JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Exhibitor Directory

絞り込み

対象ユーザー

エネルギー業界向け (For Energy... (73))

建築業界向け (For Building Industry) (8)

（株）RX産業

スポンサー 建築現場用 (Building Materials/Housing Equipment) 新設 住宅設備 (Building Materials/Housing Equipment) スターター

PR ポイント

世界最多の採用実績を誇り、すでに20,000戸で稼働・運用された実績をもつ「RX Smart Home (RXスマートホーム)」を展示いたします。建築現場用 (Building Materials/Housing Equipment) スターター

事業内容

2000年の創業以来、当社が独自の技術 (R&D) で「RXスマートホーム」システム (R&D) を開発・提供し、世界中の建築現場で採用されています。建築現場用 (Building Materials/Housing Equipment) スターター

ブランド

RX Smart Home (RXスマートホーム)

ABC Company

ビル・工場 施設向け (For Building/Factory/Facility) 不動産向け

事業内容

最先端の生産管理システム (ABC Photovoltaic Series) をはじめ、高度な生産管理の製品開発に力を入れています。

ブランド

ABC Photovoltaic Series (生産管理システム)

Company Name
and Logo only

Standard

Exhibitor Directory

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対象ユーザー

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建築業界向け (For Building Industry) (8)

（株）RX産業

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事業内容

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ブランド

RX Smart Home (RXスマートホーム)

ABC Company

ビル・工場 施設向け (For Building/Factory/Facility) 不動産向け

事業内容

最先端の生産管理システム (ABC Photovoltaic Series) をはじめ、高度な生産管理の製品開発に力を入れています。

ブランド

ABC Photovoltaic Series (生産管理システム)

Large size
Display of Product

Premium

Get promoted on Exhibition website

注目出展社

RX Smart Home

RXスマートホーム

（株）RX産業

世界最多の採用実績を誇り、すでに20,000戸で稼働・運用された実績をもつ「RX Smart Home (RXスマートホーム)」を展示いたします。

ご出展できること

1. 最先端の生産管理システム (ABC Photovoltaic Series) をはじめ、高度な生産管理の製品開発に力を入れています。

2. 最先端の生産管理システム (ABC Photovoltaic Series) をはじめ、高度な生産管理の製品開発に力を入れています。

3. 最先端の生産管理システム (ABC Photovoltaic Series) をはじめ、高度な生産管理の製品開発に力を入れています。

Exhibitor Directory

Exhibitor Directory

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対象ユーザー

エネルギー業界向け (For Energy... (73))

建築業界向け (For Building Industry) (8)

（株）RX産業

スポンサー 建築現場用 (Building Materials/Housing Equipment) 新設 住宅設備 (Building Materials/Housing Equipment) スターター

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ブランド

RX Smart Home (RXスマートホーム)

ABC Company

ビル・工場 施設向け (For Building/Factory/Facility) 不動産向け

事業内容

最先端の生産管理システム (ABC Photovoltaic Series) をはじめ、高度な生産管理の製品開発に力を入れています。

ブランド

ABC Photovoltaic Series (生産管理システム)

Large size +
Top PlacementLimited to
6 companies

Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A 1 Booth (6mx2.7m)

JPY 620,000
and up



Customise your booth to suit your exhibition needs and greater impact!

Design Type 1 Booth (6mx2.7m)

JPY 620,000
and up



Example: Business Meeting Plan A

Type B 1 Booth (6mx2.7m)

JPY 480,000
and up



Everything You Need in One Set!
Display Your Products Any Way You Like

[Learn more about: Rental Booth](#)

Boost your visibility with our Sponsor Plan

Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.

Diamond Elite
★★★

Limited to 10 Companies

Diamond Elite
JPY 3,000,000

Platinum Elite
★★

Platinum Elite
JPY 2,000,000

Gold Elite
★

Gold Elite
JPY 1,000,000

Plan Details

Note: 10% consumption tax to be added.

Large LED Advertising Displays Inside the Exhibition Hall

Diamond Elite
★★★



25年春展 イメージ図

Logo Placement on Sponsor Boards

Diamond Elite
★★★

Platinum Elite
★★

Gold Elite
★



Banner Placement on the Official Website

Diamond Elite
★★★

Platinum Elite
★★



Large LED Advertising Displays Inside the Exhibition Hall

Logo Placement on Sponsor Boards

Email Advertising for Visitor Attraction

Enhanced Listing on Exhibitor Directory

[Learn more about: Sponsorship Opportunity](#)

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads
Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired
Based on the average from RX Japan
exhibitions held in 2022–2023



■ We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan

+

Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan

+

Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



We Provide a **Step-by-Step Exhibitor Guide** for First-Time Participants

Individual Meetings with Your **Exhibition Success Team** (optional)

Topics Covered:

- How to Create an Effective Booth
- Case Studies of Successful Exhibitors and More

We offer rental Booth Design and Build (Rental Display - Optional)

Two Promotional Emails Sent To Industry Stakeholders With Your Product Information.

*We do not provide matching services

Exhibition Applications Open!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK CIRCULAR ECONOMY EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



E-mail: ce-expo.jp@rxglobal.com



Tel: +81-3-6739-4119



Web: www.circulareconomy-expo.jp