

Exhibiting Information for Next Shows



Transforming Businesses, Building a Sustainable World

SUSTAINABILITY MANAGEMENT WEEK

CIRCULAR ECONOMY EXPO

CE JAPAN



Tokyo Show in March

7th CIRCULAR ECONOMY EXPO [March]

Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Tokyo Show in September

7th CIRCULAR ECONOMY EXPO [September]

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan



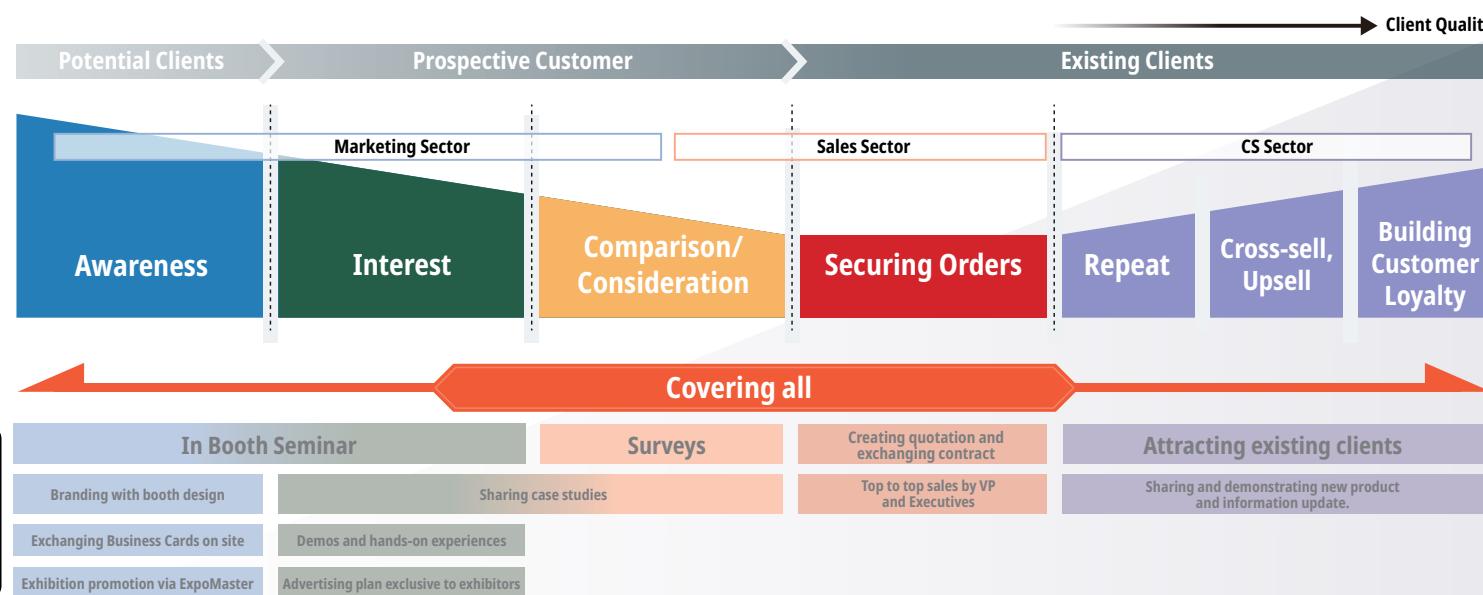
Organiser: RX Japan GK

Trade Shows serve as a Comprehensive Lead Generation Channel



Trade shows enable end-to-end sales growth activities, from lead generation to repeat customer engagement.

RX Japan is Japan's leading trade show organizer, hosting 106 exhibitions annually across 38 industries. With a vast database built from all 106 shows and proven expertise in creating "profitable exhibitions" for exhibitors, we are committed to helping your business grow.



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What is Sustainability Management Week

Japan's Largest Comprehensive Exhibition for Achieving Sustainable Management

Toward carbon neutrality by 2050, companies are expected to embrace sustainable management.

Experts from around the world attend, making it a key event in the industry.
It's a great place to meet face-to-face, share ideas, and grow your energy business.



Previously known as: Green Transformation Week



H2 & FC EXPO
Int'l Hydrogen & Fuel Cell Expo



PV EXPO
Int'l Photovoltaic Power Generation Expo



BATTERY JAPAN
Int'l Rechargeable Battery Expo



SMART GRID EXPO
Int'l Smart Grid Expo



DECARBONISATION EXPO



CIRCULAR ECONOMY EXPO



World Meets Energy
SMART ENERGY WEEK



WIND EXPO
Int'l Wind Energy Expo



BIO MASS EXPO
Int'l Biomass Expo



ZERO-E THERMAL EXPO
Zero Emission Thermal Power Generation Expo



CCUS EXPO
Int'l Carbon Dioxide Capture, Utilisation and Storage Expo

B-to-B Trade Show for Industry Experts

Best Platform to Increase Your Presence & Meet New Customers

Exhibit & Visitor Profile

Exhibitors

Those who deal in technology/
solution for circular business models:

- Consulting
- Circular Design
- Sustainable Material
- PaaS Related Tech.
- AI/IoT/Blockchain
- Resource Recovery/
Recycling/Reprocessing
- Repairing Solution

etc.

Business Meetings

- ◆ Receive orders
for products
and technologies
- ◆ Business Alliance
- ◆ Quotation and
Delivery Arrangement

Visitors

Companies aiming
for circular business model:

- Corporate Management,
Executive Board
- Corporate Planning
- ESG, Sustainable Dept.
- General Affairs, CSR Dept.
- Design Dept.
- Factory, Manufacturing,
Logistics Dept.

etc.

Decision Makers from Companies Related to Sustainable Management Visit

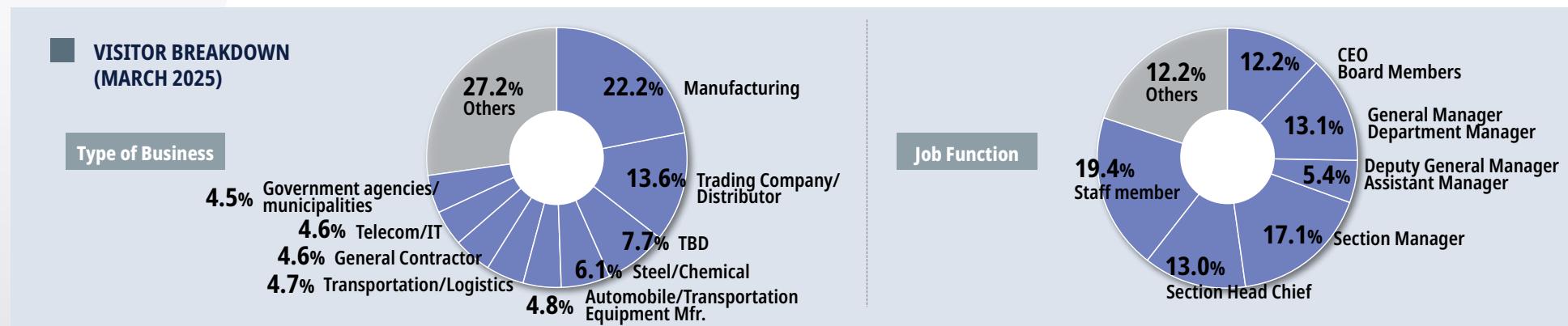
*Regarding the Spring edition. Comparison of the Number of Exhibitors and Exhibit Space with Similar Trade Shows.



Show Video
(March 2024 in Tokyo)



Connect With Companies Strongly Committed To Sustainable Business Practices



< Past Visitors (Company names are excerpts and shortened in random order.) >

- IHI CORPORATION
- AISIN SEIKI CO., LTD.
- ACHILLES CORPORATION
- ACCENTURE JAPAN LTD.
- ASAHI SOFT DRINKS CO., LTD.
- ASAHI KASEI CORPORATION
- AJINOMOTO CO., INC.
- AZBIL CORPORATION
- ISUZU MOTORS LIMITED
- IDEMITSU KOSAN CO., LTD.
- ITOCHU CORPORATION
- HIS CO., LTD.
- AGC INC.
- ENEOS HOLDINGS, INC.
- EBARA CORPORATION
- OMRON CORPORATION
- ORIX CORPORATION
- KAO CORPORATION
- KAJIMA CORPORATION
- KAWASAKI HEAVY INDUSTRIES, LTD.
- KANDEN ENERGY SOLUTION CO., INC.
- CANON INC.
- KIRIN HOLDINGS COMPANY, LIMITED

- COSMO OIL CO., LTD.
- KONICA MINOLTA, INC.
- KOBAYASHI PHARMACEUTICAL CO., LTD.
- SANRIO CO., LTD.
- J&T ENVIRONMENTAL MANAGEMENT CO., LTD.
- JFE ENGINEERING CORPORATION
- SHISEIDO CO., LTD.
- SHIMIZU CORPORATION
- GIORGIO ARMANI JAPAN K.K.
- JOHNSON & JOHNSON JAPAN GROUP
- SUZUKI MOTOR CORPORATION
- STARBUCKS COFFEE JAPAN, LTD.
- SUBARU CORPORATION
- SUMITOMO CHEMICAL CO., LTD.
- SUMITOMO FORESTRY CO., LTD.
- SEVEN-ELEVEN JAPAN CO., LTD.
- SOJITZ CORPORATION
- SONY CORPORATION
- DAIKIN INDUSTRIES, LTD.
- TAISEI CORPORATION
- DAI NIPPON PRINTING CO., LTD.
- TAKENAKA CORPORATION
- DUSKIN CO., LTD.

- CHUGOKU ELECTRIC POWER CO., INC.
- TEIJIN LIMITED
- DELOITTE TOHMATSU CONSULTING LLC
- DENSO CORPORATION
- DENTSU INC.
- TOKYO GAS CO., LTD.
- TOSHIBA CORPORATION
- TORAY INDUSTRIES, INC.
- TOPPAN PRINTING CO., LTD.
- TOYOTA MOTOR CORPORATION
- TOYOTA TSUSHO CORPORATION
- NIKE, INC.
- NICHIREI CORPORATION
- NISSAN MOTOR CO., LTD.
- NITORI HOLDINGS CO., LTD.
- JAPAN TOBACCO INC.
- NEC CORPORATION
- NIPPON TELEGRAPH AND TELEPHONE CORPORATION
- HOUSE FOODS GROUP INC.
- HAKUHODO INC.
- HAKUYOSHA CO., LTD
- PANASONIC CORPORATION
- P&G JAPAN, LTD.

- HITACHI, LTD.
- HITACHI ZOSEN CORPORATION
- BIC CAMERA INC.
- FUJITSU LIMITED
- FUJIFILM HOLDINGS CORPORATION
- BRIDGESTONE CORPORATION
- HONDA MOTOR CO., LTD.
- MAZDA MOTOR CORPORATION
- MARUBENI CORPORATION
- MITSUBISHI CHEMICAL CORPORATION
- MITSUI & CO., LTD.
- MITSUBISHI ELECTRIC CORPORATION
- YAHOO JAPAN CORPORATION
- YAMAHA CORPORATION
- LION CORPORATION
- LIXIL GROUP CORPORATION
- RICOH COMPANY, LTD.
- WACOAL CORPORATION

<RECYCLING-RELATED COMPANIES>

- EARTH RECYCLING CORPORATION
- AMITA CIRCULAR CORPORATION
- VEOLIA GENETS K.K.
- VEOLIA JAPAN CO., LTD.
- FGL CIRCULAR NETWORK, INC.
- CARBON FIBER RECYCLING INDUSTRIAL CO., LTD.
- CROWN PACKAGING CORPORATION
- CIRCULAR PET CORPORATION
- CYCLERS CORPORATION
- JEMS CO., LTD.
- J-CIRCULARS CO., LTD.
- TAKAPURA RECYCLING CO., LTD.
- TBM CO., LTD.
- TOKYO ECO RECYCLING CO., LTD.
- RENET JAPAN RECYCLING CORPORATION

...and more

...and more

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Shinjiro Koizumi
Member,
House of Representatives



Shogo Tanaka
Director, Circular Economy
Division Industrial Science,
Technology and Environment
Policy Bureau,
Ministry of Economy,
Trade and Industry (METI)



Tsutomu Mizutani
Director,
Ministry of the Environment



Yumiko Noda
Chairperson and
Representative Director
Vice Chair, Japan Business
Federation (Keidanren),
Veolia Japan GK



Yasushi Umeda
Professor,
The University of Tokyo
Graduate School of
Engineering
Research into Artifacts,
Center for Engineering (RACE)



Hideo Matsue
Executive Officer,
Deloitte
Tohmatsu Group
Head, Deloitte Tohmatsu
Institute,
Deloitte Tohmatsu LLC



Tim McRae
Leadership Group Climate
Senior Vice President,
Silicon Valley



Naoki Tamaki
Environment and Society
Programme Visiting Fellow,
Chatham House – The Royal
Institute of International
Affairs (UK)



Hideki Miyakawa
Senior Manager,
Ministry of Economy,
Veolia Japan K.K.



Akihiro Inatsugi
Global Sustainability Strategy
Division Division Head,
Bridgestone Corporation



Shin-ichi Taniguchi
Research & Development
Group Production
Engineering & Monozukuri
Innovation Center General
Manager, Circular Industry
Research Department,
Hitachi, Ltd.



Nobuyoshi Miyasaka
TEIJIN Ltd.



Hiroyoshi Niwa
Monitor Deloitte
G&PS Sustainability
Unit Leader,
Deloitte Tohmatsu
Consulting LLC



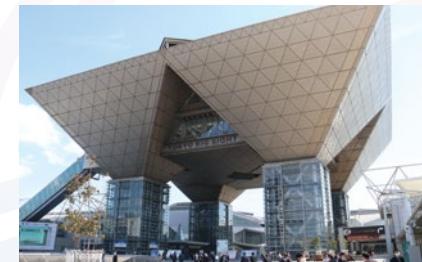
Kari Herlevi
Global collaboration,
Sustainability solutions,
Head of Unit,,
Sitra

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March

The world's leading exhibition
for renewable energy technologies
Take your business to the global stage!

Dates: Mar. 24 [Wed] - 26 [Fri], 2027
Venue: Tokyo Big Sight, Japan



Tokyo Edition in September

The largest exhibition for renewable energy
technologies held in the 2nd half in Japan
Best place to gather leads efficiently

*Largest in terms of the largest exhibit space in Japan

Dates: Sep. 9 [Wed] - 11 [Fri], 2026
Venue: Makuhari Messe, Japan



Spring Exhibition (Mar): Boost your brand and expand globally!

Highlights of the Spring edition

- The world's leading exhibition for renewable energy technologies
- Connect with global industry leaders
- Best place for brand exposure and lead generation

Recommended for...

- Looking to go big, get noticed — elevate your presence in the industry
- Tap into global markets right from Japan



World Meets Energy

SMART ENERGY WEEK March 2027

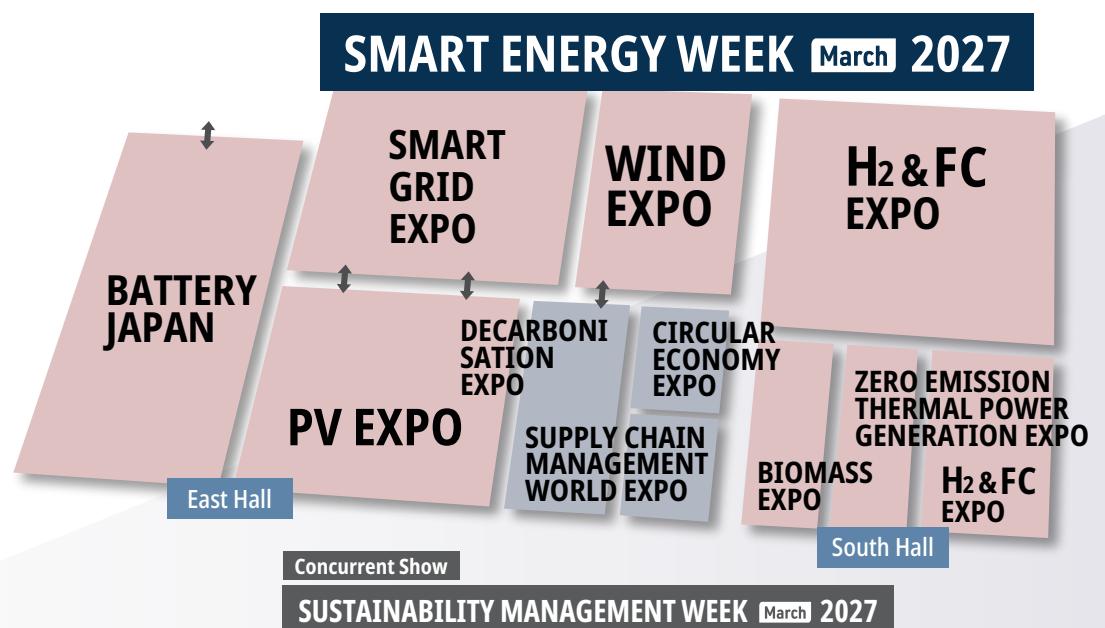
Dates: Mar. 24 [Wed] - 26 [Fri], 2027

Venue: Tokyo Big Sight, Japan

Exhibitors **1,600**

Visitors **75,000**
(Forecasts)

Floor Plan (preliminary)



Autumn Edition: Best To Gather Leads Efficiently

Highlights of the Autumn edition

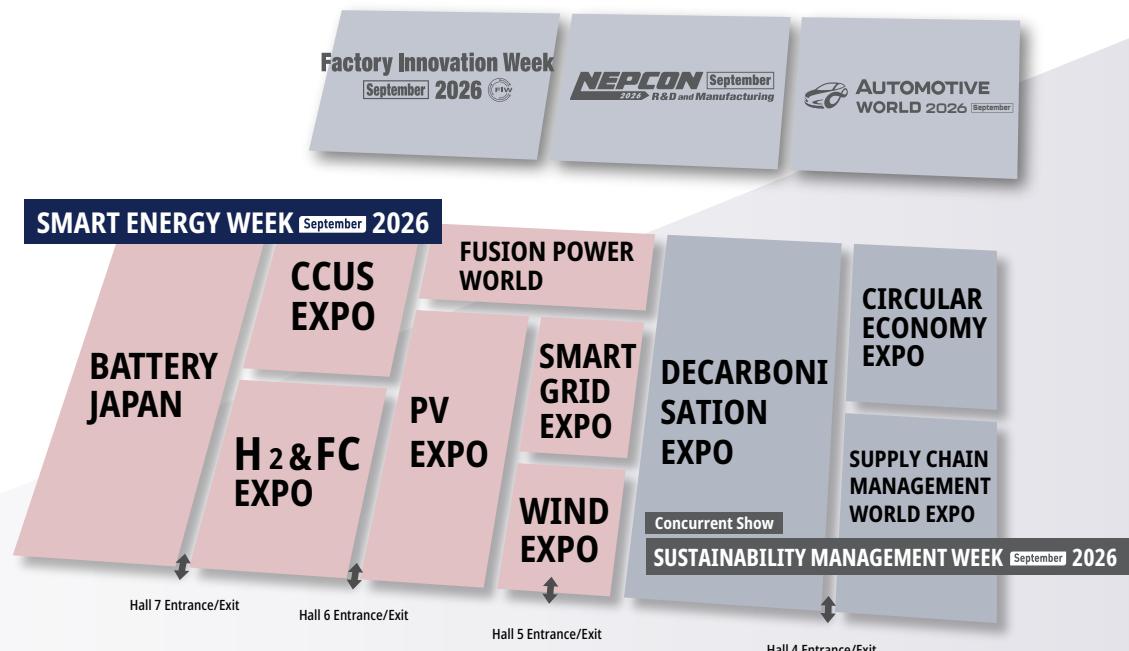
- The largest exhibition for renewable energy technologies held in the 2nd half in Japan!
- Visitor number per exhibitor is the highest among the 3 editions!
*1 - reference below
- Co-held with RX's events in the Auto, Semiconductor, and Manufacturing sectors! (Exhibitors: 350, Visitors: 26,000)

*1 Visitors per Company: Autumn 90 | Spring 44

Recommended for...

- Maximize Lead and Business Opportunities with Limited Resources
- Achieve strong results even with a first-time exhibit or a small booth

Floor Plan (preliminary)



SMART ENERGY WEEK September 2026

Dates: Sep. 9 [Wed] - 11 [Fri], 2026

Venue: Makuhari Messe, Japan

Exhibitors **500**

Visitors **45,000**

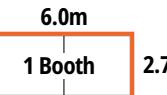
(Forecasts)

Exhibiting Fee and Expo Master

Note: 10% consumption tax to be added.

Exhibiting Fee

1 Booth (6.0m×2.7m=16.2m²)



2.7m Limited to booth space. Not included: Booth design and construction.

March 2027 Tokyo edition

Exhibit Space.....	JPY 1,300,000 / Booth
Corner Charge.....	JPY 100,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 (Co-Exhibiting Charge JPY 50,000)

September 2026 Tokyo edition

Exhibit Space.....	JPY 1,250,000 / Booth
Corner Charge.....	JPY 50,000 / Corner
Expomaster *.....	<ul style="list-style-type: none"> ● Premium JPY 650,000 ● Standard JPY 150,000 ● Basic JPY 50,000 (With co-exhibitor/s +JPY 50,000)

Choose one of the three options below. If you have any co-exhibitors, the "With Co-Exhibitor" rate applies. All prices are excluding tax.

Expo Master (Mandatory)

Includes listing on the exhibitor search site — a great way to promote your company in advance. Advertising impact varies by plan. Please choose one of the three required options.

Basic

Standard

Premium

Limited to 6 companies

Exhibitor Directory

Exhibitor Directory

Get promoted on Exhibition website

Exhibitor Directory

Learn more about: Expo Master

Rental Display

Check Out Our 3 Basic Booth Options!

Designed to Fit Your Needs and Budget

Note: 10% consumption tax to be added.

Create a strong impression at the venue with ample display space and impactful booth structure

Type A
1 Booth (6mx2.7m)

JPY 580,000
and up



Design Type
1 Booth (6mx2.7m)

JPY 580,000
and up

Type B
1 Booth (6mx2.7m)

JPY 440,000
and up

Everything You Need in One Set!
Display Your Products Any Way You Like



Example: Business Meeting Plan A

Learn more about: Rental Booth

Boost your visibility with our Sponsor Plan

■ Choose from Three Sponsor Plans — Each Comes with a Sponsor Board and Multiple Advertising Features.



Note: 10% consumption tax to be added.

■ Plan Details

■ Large LED Advertising Displays Inside the Exhibition Hall

25年春展 イメージ図

■ Logo Placement on Sponsor Boards

■ Banner Placement on the Official Website

■ Large LED Advertising Displays Inside the Exhibition Hall

■ Logo Placement on Sponsor Boards

■ Email Advertising for Visitor Attraction

■ Enhanced Listing on Exhibitor Directory

Learn more about: [Sponsorship Opportunity](#)

Want more leads? Choose the Advertising Plan.

Note: 10% consumption tax to be added.

Exhibitor Presentation

JPY 400,000 per slot

A 30-minute presentation slot at a special venue in the exhibition hall



Digital Incentive Coupons

JPY 600,000

Send Coupons to Pre-Registered Visitors!
Get Lead Info on Everyone Who Downloads
Your Offer

Average downloads: 568
= Average number of leads (business card info) acquired
Based on the average from RX Japan
exhibitions held in 2022–2023



We Also Offer a Package Plan That Enhances Both Brand Awareness and Lead Generation!

Maximise Your Sales Performance

Sponsorship Plan



Exhibitor Presentation

Digital Advertising Display

Expo Master Premium Plan

Distributing Coupons

From JPY 3,500,000

Brand Awareness Plan

Sponsorship Plan



Digital Signage Ads

Expo Master Premium Plan

From JPY 2,500,000

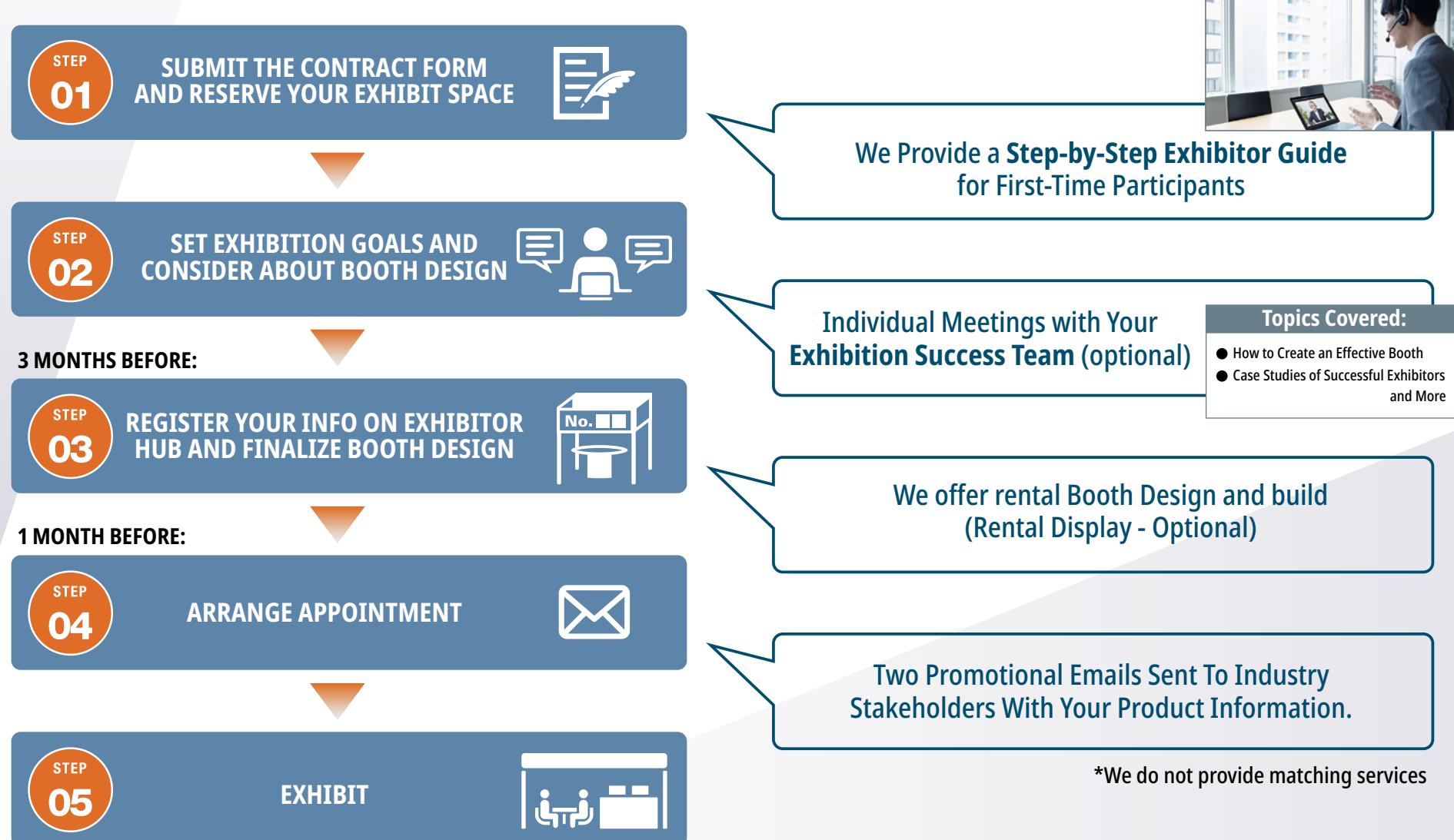
Lead Generation Plan

Exhibitor Presentation

Digital Incentive Coupons

JPY 1,000,000

Support Services for Exhibitors



Join as an Exhibitor – Apply Now!

Exhibition Information:

- Application Form
- Previous Results Report
- Advertising Plans
- Helpful Information
- Exhibition Space Availability (Updated Regularly)
- EXPO MASTER
- Rental Display
- FAQ
- etc...



Exhibition Information List



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

Contact

Organiser: RX Japan GK CIRCULAR ECONOMY EXPO Show Management
11F, Yaesu Central Tower, Tokyo Midtown Yaesu, 2-2-1 Yaesu Chuo-ku, Tokyo 104-0028, Japan



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