

Exhibiting Information for Next Shows



CIRCULAR ECONOMY EXPO

CE JAPAN

Tokyo Show in September

5th CIRCULAR ECONOMY EXPO [September]

Dates: Sep. 17 [Wed] - 19 [Fri], 2025

Venue: Makuhari Messe, Japan

Osaka Show in November

2nd CIRCULAR ECONOMY EXPO [Osaka]

Dates: Nov. 19 [Wed] - 21 [Fri], 2025

Venue: INTEX Osaka, Japan

Tokyo Show in March

6th CIRCULAR ECONOMY EXPO [March]

Dates: Mar. 17 [Tue] - 19 [Thu], 2026

Venue: Tokyo Big Sight, Japan

Built by



In the business of
building businesses

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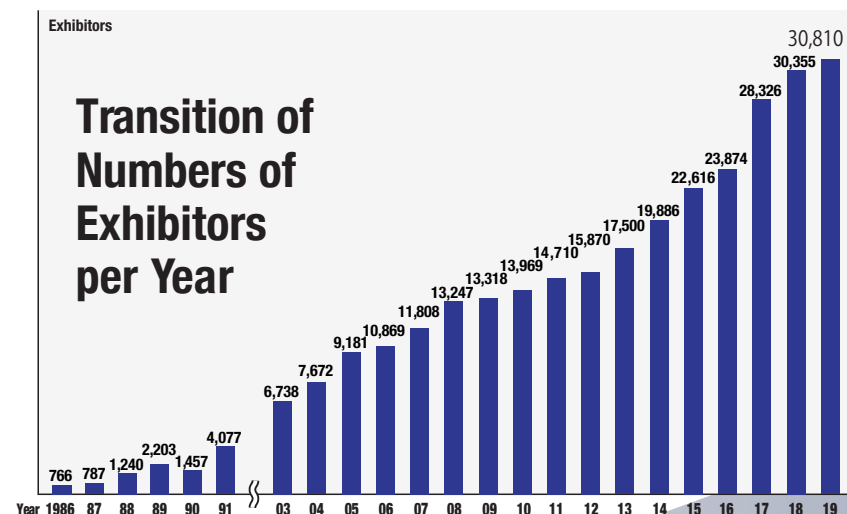
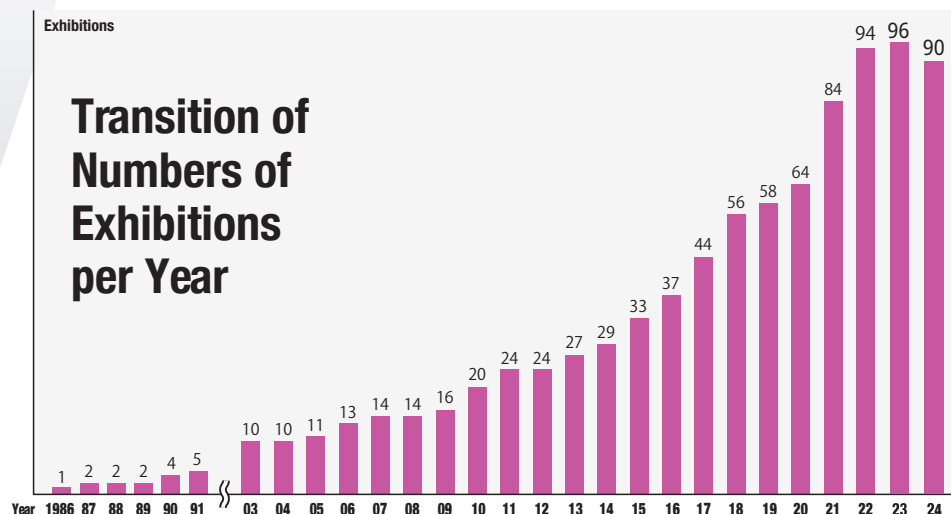
RX Japan is Japan's Largest Trade Show Organiser

Holding 90 exhibitions in 39 sectors a year!

(The consisting shows are 372 in total.)

RX Japan organises 90 exhibitions a year at large exhibition halls such as Tokyo Big Sight, Makuhari Messe and INTEX Osaka across a wide variety of 39 fields including jewellery, fashion, gift items, electronics, energy, IT, cosmetics and medical.

RX Japan fully contributes to expand the exhibitors' business by making the most of the expertise backed up with the experiences.



Exhibitors organised by RX Japan (exerpts)

CONTENT TOKYO



Japan's Largest* Trade Show for Content Creation, Production, and Licensing

Consisting Shows:

- Video & CG Production Expo
- Advanced Digital Technology Expo
- Ad Creative & Marketing Expo

etc.

MANUFACTURING WORLD



Asia's Leading Trade Show for Manufacturing

Consisting Shows:

- Design Manufacturing Solutions Expo
- Manufacturing DX Expo
- Additive Manufacturing Expo

etc.

JAPAN BUILD –Int'l Building & Home Week–



Asia's Leading Show Covering Building and Housing Industries

Consisting Shows:

- Smart Home Expo
- Smart Building Expo
- Building Renovation Expo
- Building Material & Housing Equipment Expo

etc.

MEDICAL JAPAN



Japan's Leading Trade Show for Medical, Elderly Care and Pharmacy Industry

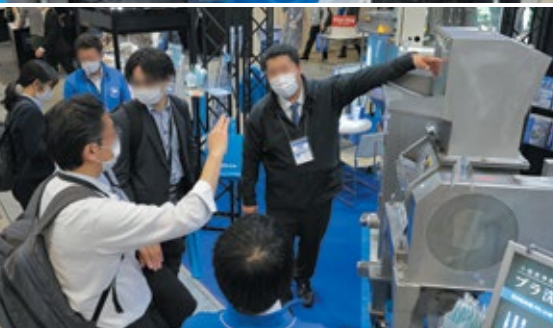
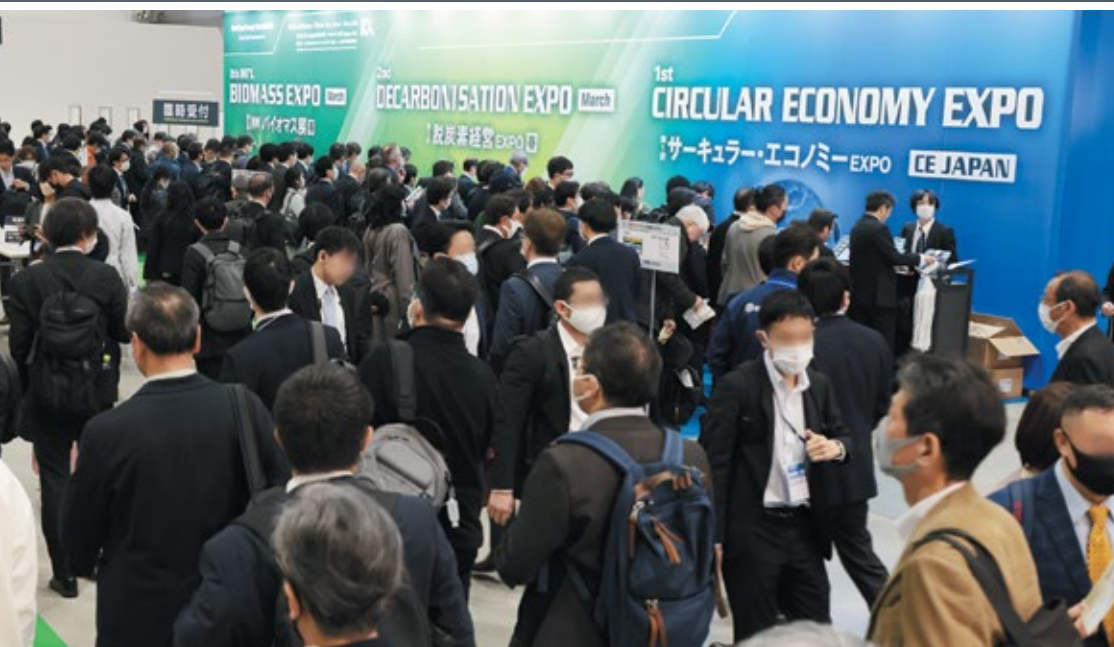
Consisting Shows:

- Hospital Expo
- Clinics Expo
- Pharmacy Solutions Expo
- Elderly Care & Welfare Expo

etc.

* "Largest" in reference to the exhibitor number of trade shows with the same concept.

Japan's Leading Trade Show for Circular Economy Solutions



Broad Range of Circular Economy Solutions Gather Under One Roof

EXHIBITORS

Those who deal in technology/
solution for circular business models:

- Consulting
- Circular Design
- Sustainable Material
- PaaS Related Tech.
- AI/IoT/Blockchain
- Resource Recovery/
Recycling/Reprocessing
- Repairing Solution

etc.

BUSINESS MEETINGS

- ◆ Technical Consultation
- ◆ Quotation and
Delivery Arrangement
- ◆ Partner Selection
- ◆ Sharing Advanced
Approach & Tech.

etc.

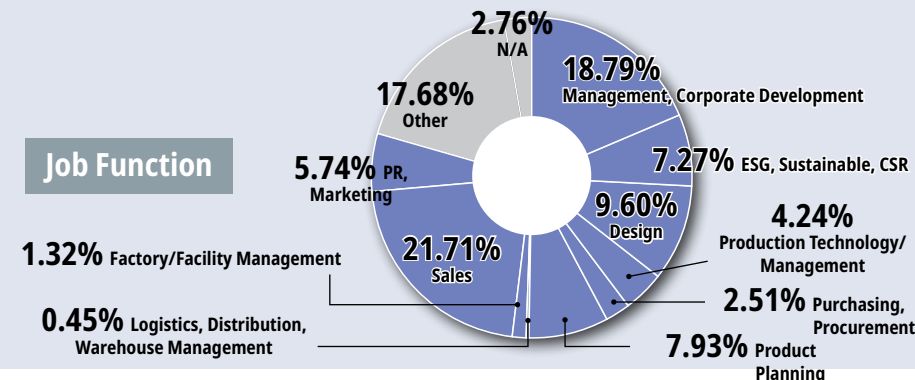
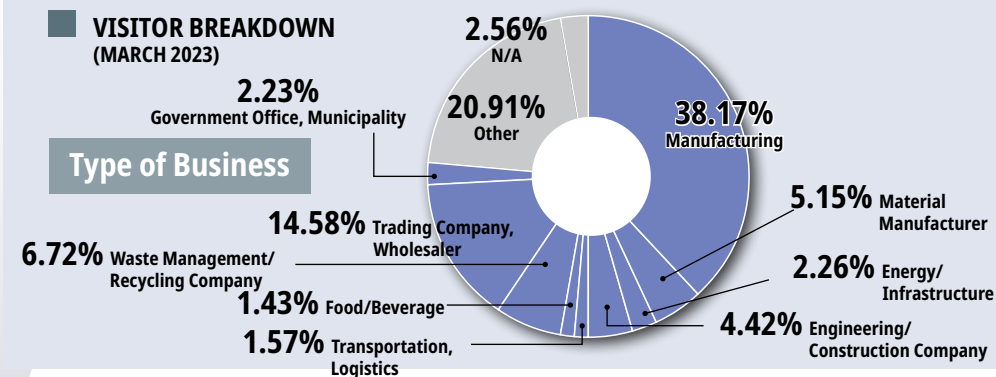
VISITORS

Companies aiming for circular
business model:

- Corporate Management,
Executive Board
- Corporate Planning
- ESG, Sustainable Dept.
- General Affairs, CSR Dept.
- Design Dept.
- Factory, Manufacturing,
Logistics Dept.

etc.

Decision Makers from Companies Related to Sustainable Management Visit



< Past Visitors (Company names are excerpts and shortened in random order.) >

- IHI CORPORATION
- AISIN SEIKI CO., LTD.
- ACHILLES CORPORATION
- ACCENTURE JAPAN LTD.
- ASAHI SOFT DRINKS CO., LTD.
- ASAHI KASEI CORPORATION
- AJINOMOTO CO., INC.
- AZBIL CORPORATION
- ISUZU MOTORS LIMITED
- IDEMITSU KOSAN CO., LTD.
- ITOCHU CORPORATION
- HIS CO., LTD.
- AGC INC.
- ENEOS HOLDINGS, INC.
- EBARA CORPORATION
- OMRON CORPORATION
- ORIX CORPORATION
- KAO CORPORATION
- KAJIMA CORPORATION
- KAWASAKI HEAVY INDUSTRIES, LTD.
- KANDEN ENERGY SOLUTION CO., INC.

- CANON INC.
- KIRIN HOLDINGS COMPANY, LIMITED
- COSMO OIL CO., LTD.
- KONICA MINOLTA, INC.
- KOBAYASHI PHARMACEUTICAL CO., LTD.
- SANRIO CO., LTD.
- J&T ENVIRONMENTAL MANAGEMENT CO., LTD.
- JFE ENGINEERING CORPORATION
- SHISEIDO CO., LTD.
- SHIMIZU CORPORATION
- GIORGIO ARMANI JAPAN K.K.
- JOHNSON & JOHNSON JAPAN GROUP
- SUZUKI MOTOR CORPORATION
- STARBUCKS COFFEE JAPAN, LTD.
- SUBARU CORPORATION
- SUMITOMO CHEMICAL

- CO., LTD.
- SUMITOMO FORESTRY CO., LTD.
- SEVEN-ELEVEN JAPAN CO., LTD.
- SOJITZ CORPORATION
- SONY CORPORATION
- DAIKIN INDUSTRIES, LTD.
- TAISEI CORPORATION
- DAI NIPPON PRINTING CO., LTD.

- TAKENAKA CORPORATION
- DUSKIN CO., LTD.
- CHUGOKU ELECTRIC POWER CO., INC.
- TEIJIN LIMITED
- DELOITTE TOHMATSU CONSULTING LLC
- DENSO CORPORATION
- DENTSU INC.
- TOKYO GAS CO., LTD.
- TOSHIBA CORPORATION
- TORAY INDUSTRIES, INC.
- TOPPAN PRINTING CO., LTD.
- TOYOTA MOTOR CORPORATION
- TOYOTA TSUSHO CORPORATION
- NIKE, INC.
- NICHIREI CORPORATION

- NISSAN MOTOR CO., LTD.
- NITORI HOLDINGS CO., LTD.
- JAPAN TOBACCO INC.
- NEC CORPORATION
- NIPPON TELEGRAPH AND TELEPHONE CORPORATION
- HOUSE FOODS GROUP INC.
- HAKUHODO INC.
- HAKUYOSHA CO., LTD.
- PANASONIC CORPORATION
- P&G JAPAN, LTD.
- HITACHI, LTD.
- HITACHI ZOSEN CORPORATION
- BIC CAMERA INC.
- FUJITSU LIMITED
- FUJIFILM HOLDINGS CORPORATION

- BRIDGESTONE CORPORATION
- HONDA MOTOR CO., LTD.
- MAZDA MOTOR CORPORATION
- MARUBENI CORPORATION
- MITSUBISHI CHEMICAL CORPORATION
- MITSUI & CO., LTD.
- MITSUBISHI ELECTRIC CORPORATION
- YAHOO JAPAN CORPORATION
- YAMAHA CORPORATION
- LION CORPORATION
- LIXIL GROUP CORPORATION
- RICOH COMPANY, LTD.

- WACOAL CORPORATION
- ...and more
- <RECYCLING-RELATED COMPANIES>
- EARTH RECYCLING CORPORATION
- AMITA CIRCULAR CORPORATION
- VEOLIA GENETS K.K.
- VEOLIA JAPAN CO., LTD.
- FGL CIRCULAR NETWORK, INC.
- CARBON FIBER RECYCLING INDUSTRIAL CO., LTD.
- CROWN PACKAGING CORPORATION
- CIRCULAR PET CORPORATION
- CYCLERS CORPORATION
- JEMS CO., LTD.
- J-CIRCULARS CO., LTD.
- TAKAPURA RECYCLING

- CO., LTD.
- TBM CO., LTD.
- TOKYO ECO RECYCLING CO., LTD.
- RENET JAPAN RECYCLING CORPORATION
- ...and more

Co-held Conference by Industry Front-runners Attract More Visitors



Past Conference Speakers (excerpts, in random order, honorifics omitted)

Company names, professional affiliation, and official positions are at the time of the presentation and edited for space.



Shogo Tanaka
Director, Resource Efficiency
and Circular Economy
Div., Industrial Science
and Technology Policy and
Environment Bureau,
Ministry of Economy, Trade
and Industry



Tsutomu Mizutani
Director,
Ministry of the Environment



Kazuo Yoshida
Deputy Director,
Environment & Energy
Policy Bureau,
Keidanren / Japan Business
Federation



Yasushi Umeda
Professor,
The University of Tokyo



Brent Wanner
Head of Power Sector Unit
World Energy Outlook
International Energy Agency
(IEA)



Eleni Kounalakis
Ambassador
Lieutenant Governor of the
State of California



Tim McRae
Senior Vice President
Climate
Silicon Valley Leadership Group



Naoki Tamaki
Visiting Fellow, Chatham
House, Environment and
Society Programme,
The Royal Institute of
International Affairs



Hideki Miyakawa
Senior Manager,
Veolia Japan K.K.



Akihiro Inatsugi
Executive Director,
Corporate Sustainability,
Bridgestone Corp.



Shin-ichi Taniguchi
Senior Manager,
Circular Industries Dept.,
Production Engineering and
MONOZUKURI Innovation
Center,
Hitachi, Ltd. Research &
Development Group



Nobuyoshi Miyasaka
Assistant to President, Material
Business of teijin Group,
Management Coordinator for
Chief Officer (Global Business
Strategy),
TEIJIN Ltd./
President, Chief Executive
Officer
RePEaT Co., Ltd.



Masayuki Kimura
Board Director/ COO
Deloitte Tohatsu Venture
Support Co., Ltd.



Kari Herlevi
Head of Unit,
Global collaboration,
Sustainability solutions,
Sitra

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in September



World Meets Energy

SMART ENERGY WEEK September 2025

Dates: Sep. 17 [Wed] - 19 [Fri], 2025 Venue: Makuhari Messe

No. of Exhibitors **500**

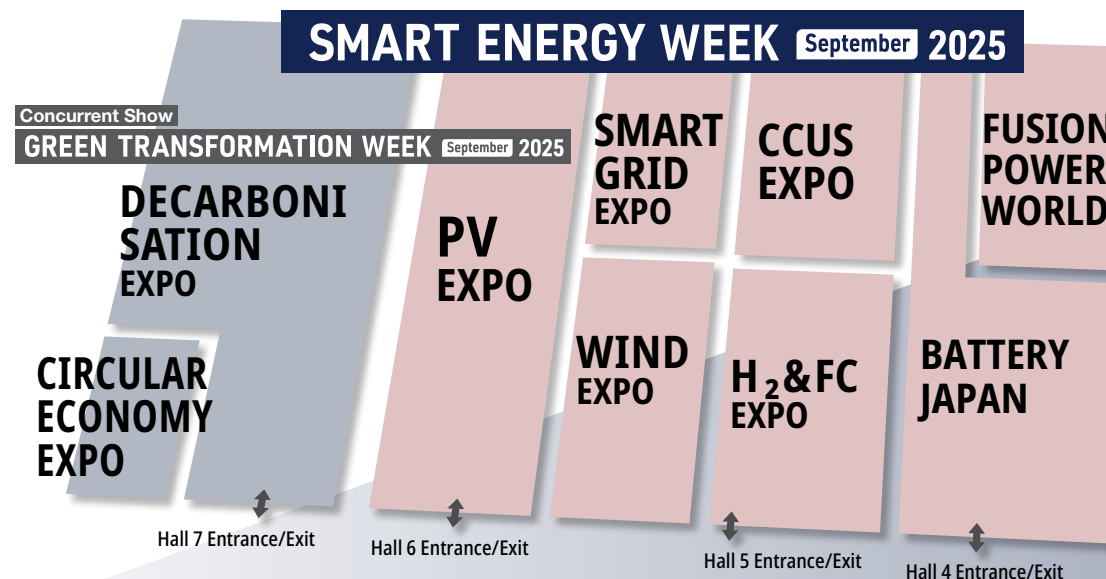
No. of Visitors **45,000** (forecasts)

Features of This Edition

- The largest exhibition for renewable energy technologies held in the 2nd half in Japan
- Visitor number per exhibitor is the highest among the 3 editions. Best place to gather leads efficiently



Floor Plan (preliminary)



Held Three Times a Year. Exhibit at All Shows!

Osaka Edition



World Meets Energy

SMART ENERGY WEEK Osaka 2025

Dates: Nov. 19 [Wed] - 21 [Fri], 2025 Venue: INTEX Osaka

No. of Exhibitors **200**

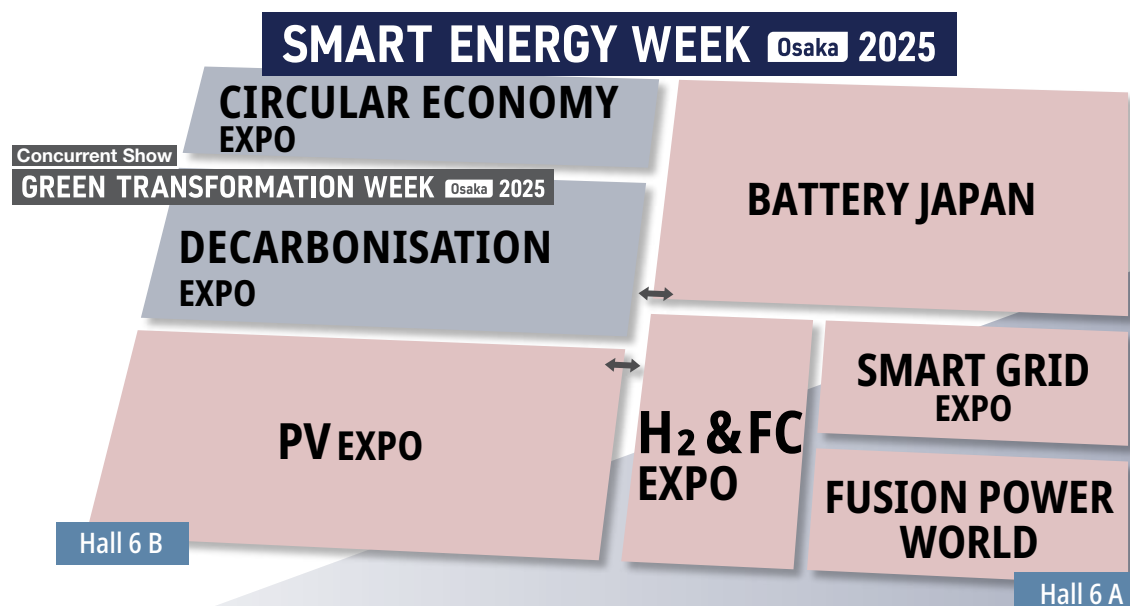
No. of Visitors **15,000** (forecasts)

Features of This Edition

- The largest* exhibition for renewable energy technologies in Western Japan area
- Held in Osaka, the second largest city in Japan economically where many companies have their headquarters and factories
- Supported by major companies and government agencies



Floor Plan (preliminary)



*"Largest" in reference to the exhibitor number and the net exhibit space of trade shows with the same concept.

Held Three Times a Year. Exhibit at All Shows!

Tokyo Edition in March



World Meets Energy

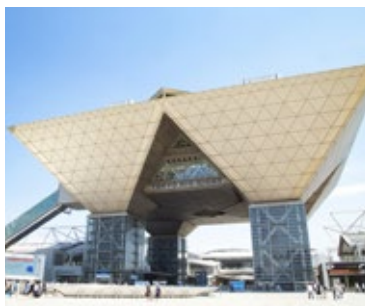
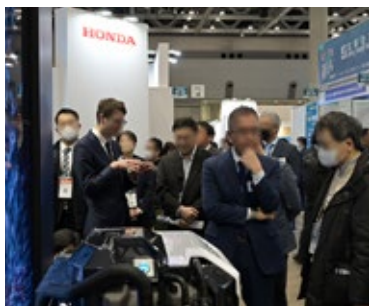
SMART ENERGY WEEK March 2026

Dates: Mar. 17 [Tue] - 19 [Thu], 2026 Venue: Tokyo Big Sight

No. of Exhibitors **1,600** No. of Visitors **75,000** (forecasts)

Features of This Edition

- The world's leading exhibition for renewable energy technologies
- International exhibition & conference where people, information, technologies gather from around the world (Previous edition had exhibitors from 29 & visitors from 59 countries/regions)



Floor Plan (preliminary)

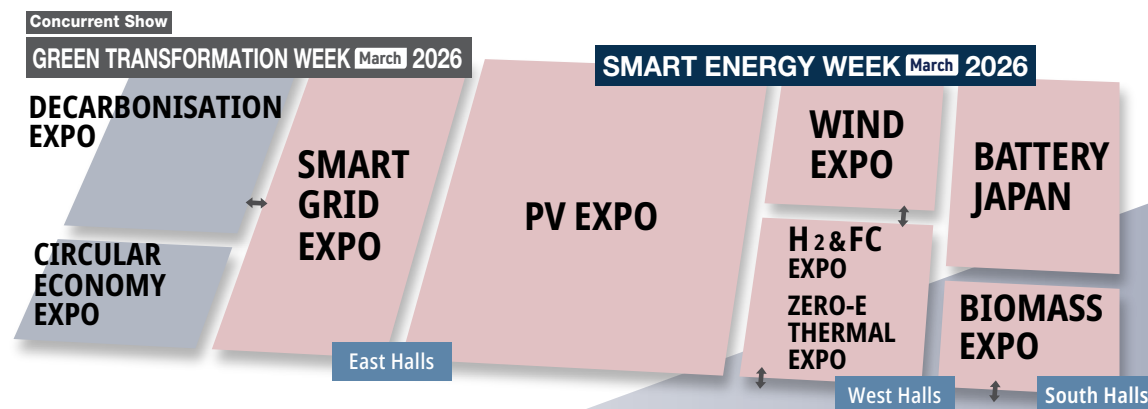
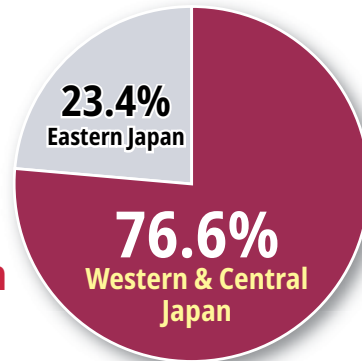


Exhibit at Both Tokyo & Osaka Shows and Cover the Entire Japanese Market!

■ Visitor Breakdown by Region

Osaka Edition

76.6%
from Western Japan



Show Video

(November 2023 in Osaka)

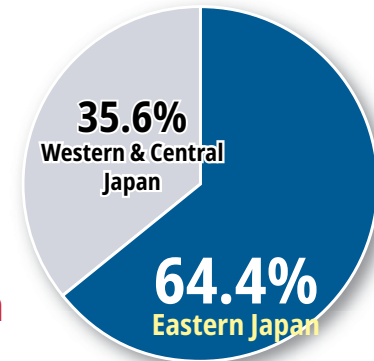


Less than 1.3% of visitors visited both shows.

You can approach the entire Japanese market by exhibiting at both regions.

Tokyo Edition

64.4%
from Eastern Japan



Show Video

(March 2024 in Tokyo)



Comparison between SMART ENERGY WEEK OSAKA 2023 and SMART ENERGY WEEK 2024 [March] in Tokyo

Exhibit at Both Feb. & Sep. Shows and Meet Broader Range of Visitors

- Total number of visitors for both Feb. & Sep. editions were **103,473**
- Only **16.9%** visited both editions
- Exhibiting at both editions enables you to approach broader range of visitors

47,710 visited Feb. edition only 17,486 visited both editions (**16.9%**)

Total visitor No. of Feb. edition: 65,196

*Numbers are from March & Sep. editions in 2023

20,791 visited Sep. edition only

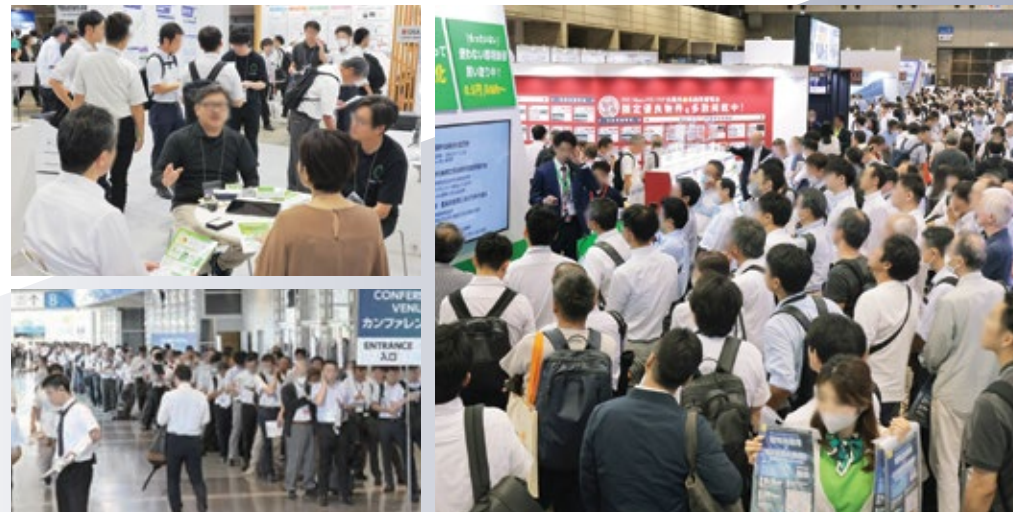
Total visitor No. of Sep. edition: 38,277

- Oct. 2024 edition expects **42,000** visitors

Scenes from past Feb. (Mar.) Edition



Scenes from past Sep. (Oct.) Edition



Schedule until the Show

STEP
01

SIGNING UP



SUBMIT THE CONTRACT FORM AND RESERVE YOUR EXHIBIT SPACE

Exhibit space will be allocated on a first-come-first-served basis.

STEP
02

5 MONTHS BEFORE THE SHOW



FIX YOUR BOOTH DECORATION

Order your booth decoration to your own contractor, or use our packaged booth. We will be happy to consult with you on how to create an attractive booth.

[Details on Packaged Booth](#)
STEP
03

3-4 MONTHS BEFORE THE SHOW



REGISTER YOUR INFO ON EXHIBITOR HUB

Please register your company info and product info. They will be uploaded on the official website.

STEP
04

2 MONTHS BEFORE THE SHOW



LET YOUR CUSTOMERS KNOW THAT YOU EXHIBIT THE SHOW

Send invitation to your customers, post on your SNS or on the website, etc.

STEP
05

3 WEEKS BEFORE THE SHOW



ARRANGE APPOINTMENTS WITH VISITORS

To have business meetings effectively during the show, fix appointments with visitors beforehand.

STEP
06

SHOW DATES



MEETINGS

Display signboards at the booth that clearly highlights the features of your products and actively attract visitors.

Support Services for Exhibitors

1 OUR "EXHIBITOR SUCCESS" TEAM WILL SUPPORT YOU

Our Exhibitors Success Team will support your preparation until the show to make your exhibiting successful.



2 LISTING ON EXHIBITOR DIRECTORY (WITH A CHARGE)

Visitors will check Exhibitor Directory before their visit and also they request appointments via the website.



<image>



3 ADVERTISING OPPORTUNITIES (WITH A CHARGE)

We offer various advertising plans to maximise the outcome through your participation. For the details, please refer to the brochure.

DETAILS ON ADVERTISING OPPORTUNITIES



4 EXHIBITORS' PRESENTATION (WITH A CHARGE)

You can give a presentation on your products and technologies to a large audience at once in the exhibition hall.



Contact us for booth availability, participation cost, etc.



CHECK BOOTH AVAILABILITY



DOWNLOAD APPLICATION FORM



CHOOSE YOUR BOOTH LOCATION ON A FIRST-COME-FIRST-SERVED BASIS!

CONTACT

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www.decarbonization-expo.jp/hub/en-gb/about/ce.html